



2018-19 Enabling Growth and Innovation projects – 30 June 2019

| Project Title and Description   | Supplier   | Funding Amount<br>(GST exclusive) |
|---|--|-----------------------------------|
| <b>Council priority: Growing international education in regional Australia</b>  |  |                                   |
| <p><i>1. Growing the number of international students in regional areas</i></p> <p>This project will:</p> <ul style="list-style-type: none"> <li>Investigate existing international education programs outside of major metropolitan centres, identifying pull factors for international students and any existing connections with metropolitan and also offshore courses. There will be a specific focus on identifying the regional footprint of Group of Eight universities, given their particular attraction to Chinese students who represent around 30 per cent of international students in Australia;</li> <li>Examine study pathway opportunities, including those students attracted to study in Australia in short courses that may not require a student visa; and</li> <li>Undertake an analysis of the rate of conversion of short-term non-award courses into formal qualification enrolments in regional and metropolitan locations.</li> </ul> | <p>Australian Council for Educational Research</p> | <p>\$267,447</p>                  |
| <b>Council priority: Addressing workplace exploitation of international students</b>  |  |                                   |
| <p><i>2. Addressing workplace exploitation of international students</i></p> <p>This project will develop and disseminate:</p> <ul style="list-style-type: none"> <li>New digital and print communication materials to provide clear advice to students on workplace rights and conditions</li> <li>Best practice advice for education providers on ways to support international students on workplace and employment exploitation matters; and</li> <li>New training materials for education agents to ensure they have accurate information on employment conditions for international students in Australia.</li> </ul>   | <p>Ernst &amp; Young</p>                           | <p>\$180,191</p>                  |



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| <b>Council priority: Ensuring the sustainability of Australia’s international education sector</b>   |   |           |
| <p><i>3. Positioning Australia to remain an attractive study destination for international students</i></p> <p>This project will undertake:</p> <ul style="list-style-type: none"> <li>• Desktop research and analysis of studying and living in key international education markets, with a view to developing a “liveability index”</li> <li>• Research on the return on investment of studying in Australia, including a comparative analysis of employment outcomes of key international markets.</li> </ul> <p>The findings will point to how Australia can sustain or improve on its ranking as the third most popular study destination for international students.</p> | The Nous Group                              | \$278,950 |
| <b>Council priority: Expanding research collaboration between regional Australia and Southeast Asia</b>  |   |           |
| <p><i>4. Expanding research collaboration between regional Australia and Southeast Asia</i></p> <p>This project will position Australian and Southeast Asia researchers to develop productive linkages and reach agreement on mutually beneficial research collaboration.</p>  | PhillipsKPA                                 | \$236,900 |
| <b>Council priority: Implementing the recommendations from the Latin America Working Group final report</b>  |   |           |
| <p><i>5. Analysis of research strengths in the Latin American region</i></p> <p>This project will deliver a user-friendly resource that will identify top research institutions in the Latin America region in specific fields of research. The report will use objective metrics to compare institutions across the region, such as the number of publications in peer-reviewed journals and citations.</p>   | Australian Council for Educational Research | \$24,999  |



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| <p><i>6. Building research collaboration with Latin America: Connecting Australian and Brazilian research expertise</i></p> <p>This project will see the Australian Academy of Science (AAS) coordinating and delivering a Research Collaboration Week in Australia for Australian and Brazilian researchers in late 2019. This will involve the AAS partnering with a collaborating organization in Brazil to encourage greater research collaboration between the two countries.</p> | <p>Australian Academy of Science</p>      | <p>\$50,000</p>  |
| <p><i>7. Management of a Latin America Implementation Reference Group</i></p> <p>This project involves support of the management of a short-term Implementation Reference Group. The Reference Group will be responsible for coordinating sectoral responses to the 22 recommendations outlined in <i>An Educated Choice</i>, the final report by the Council for International Education Latin America Working Group, which was released in November 2018.</p>                        | <p>English Australia</p>                  | <p>\$14,323</p>  |
| <p><i>8. Researching Latin American education systems</i></p> <p>This project will deliver a user-friendly resource on the education systems of three priority Latin American countries (Brazil, Mexico and Colombia), to inform Australia’s education and training engagement with these countries.</p>   | <p>Swinburne University of Technology</p> | <p>\$37,500</p>  |
| <p><b>Council priority: Implementation of the International VET Strategy</b></p>   |   |                  |
| <p><i>9. Development of a VET International Messaging Framework</i></p> <p>This project will support the growth of Australia’s VET Sector internationally and enhance Australia’s reputation for quality VET and skills development through the establishment of a VET strategic messaging framework that will provide a consistent approach to promotion and messaging of Australia’s VET system and its international offerings.</p>   | <p>Edified</p>                            | <p>\$110,000</p> |



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| <p><i>10. Best practice international partnership models to help skill the global workforce</i></p> <p>This project will undertake research to investigate effective partnership models between Australian registered training organisations (RTOs) and Australian and multinational companies operating offshore to deliver innovative bespoke training programs. The project will also identify examples of best practice and develop a best practice guide providing guidelines for establishing and maintaining successful provider-industry international partnerships to deliver workforce skills training offshore.</p> | <p>Wallis Market and Social Research</p>        | <p>\$90,000</p>  |
| <p><i>11. Development of a VET Market Access Toolkit</i></p> <p>This project will investigate the challenges and barriers Australian VET providers face when entering and operating in international markets and create a market access toolkit for Australian VET providers to build their understanding of the demand, opportunities and modes of entry in key international markets, using Indonesia and Vietnam as a pilot.</p>  | <p>PriceWaterhouse Coopers</p>                  | <p>\$127,417</p> |
| <p><b>Council priority: Activities identified through the schools deep dive</b></p>  |   |                  |
| <p><i>12. Opportunities for international engagement in regional Australian schools</i></p> <p>This project will investigate the appetite, capacity and options for growing international engagement in regional Australian schools and school systems.</p>  | <p>IPS Management Consultants</p>               | <p>\$97,373</p>  |
| <p><i>13. Supporting Australian schools to build international engagement</i></p> <p>This project will support schools to build their capacity for international engagement. It will bring together existing resources and good practice examples, from across the sector to create a single, accessible and user-friendly source of information in the form of a ‘toolkit’.</p>   | <p>Monash University – Faculty of Education</p> | <p>\$150,000</p> |



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| <p><i>14. Pathways to success in international education</i></p> <p>The project will help determine whether international pathways students have comparable academic outcomes to international direct entry students and identify examples of good practice in supporting international students to achieve success and assist Australia’s international education sector to provide the best possible student experience, and promote the strength and desirability of the education pathways available.</p> | <p>The University of Melbourne</p> | <p>\$161,494</p> |
| <p><b>Council Priority: Growing Transnational Education (TNE)</b></p>   |                                    |                  |
| <p><i>15. Trends, barriers and opportunities for Australia’s higher education delivery offshore</i></p> <p>The project will compare Australia and Key TNE competitors’ performances and identify key markets with growth potential with a focus on key barriers to entering or expanding provision into those markets and will inform a series of concrete recommendations for Australian higher education providers seeking to develop and expand their offshore and online delivery.</p>                    | <p>The University of Melbourne</p> | <p>\$121,000</p> |
| <p><b>Council priority: Baseline data to inform evidence-based policy decisions</b></p>   |                                    |                  |
| <p><i>16. National Survey of ELICOS institutions in Australia in 2019 and 2020</i></p> <p>This project will undertake and complete an annual survey of Australian ELICOS institutions offering English language courses to students holding student and a range of non-student visas (e.g. visitor, working holiday and other) in 2019 and 2020.</p>  | <p>English Australia</p>           | <p>\$94,460</p>  |
| <p><i>17. International student survey 2020 (ELICOS sector)</i></p> <p>This project is to collect time series data on ELICOS students’ satisfaction levels across living, learning and support environments and benchmark Australia’s performance against responses from international students studying in other countries.</p>  | <p>English Australia</p>           | <p>\$78,000</p>  |



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| <p><i>18. Scoping of a unique identifier for education agent/agencies</i></p> <p>This project will develop a scoping paper into the governance and legal foundations for a unique identifier for international education agents and agencies.</p>  | The Nous Group | \$99,834  |
| <b>Council Priority: Enhancing bilateral relationships – China Working Group</b>   |                |           |
| <p><i>19. Australia-China Education Cooperation Events in China</i></p> <p>The events will demonstrate Australia’s commitment to the bilateral education relationship with China by ensuring it is beneficial to both countries, and by enhancing Australia’s reputation as an education partner of choice. Events to be delivered are:</p> <ul style="list-style-type: none"><li>• Australia’s School System Showcase</li><li>• Australia-China Quality Assurance Dialogues</li><li>• International Conference on Qualifications Recognition.</li></ul> <p>All events will be co-delivered by the Department of Education and Austrade.</p> | Austrade       | \$455,000 |