



**Pre-Arrival** Experience **Appendix** Summary <u>Arrival</u> **Decision Factors Survey Overview Appendix Learning Key Influences** Questionnaire **Survey Response** Living Application, **Headline Results Contact details Agents and Visas Support** 

### Process summary & scale





Core questionnaire covering arrival, learning, living, support, recommendation, application and choice of institution



Semi-standardised online questionnaire format, adapted and customised for the Australian English Language sector



The questionnaire was available in 11 languages: Arabic, Chinese simplified, Chinese traditional, English, Italian, Japanese, Korean, Portuguese (Brazil), Spanish, Thai and Vietnamese



Students were invited to feedback in two waves. Wave 1: October to December 2019; Wave 2: January to March 2020



**16,495** students responded to the English Language Barometer from **52** English language centres across Australia



Responses were collected, collated and analysed centrally by i-graduate's team of researchers

Aggregate sector results are compared against comparator benchmark and previous years in this report

## All participating centres



	Australian ELB 2019/20 (16,495)		
ACU English Language Centre, Brisbane	ILSC-Brisbane	Sarina Russo Institute	
ACU English Language Centre, Melbourne	James Cook University	TAFE Western Australia - Perth Campus	
ACU English Language Centre, North Sydney	Kaplan International Language - Melbourne	Taylors College Perth (Study Group Australia)	
ANU College	Kaplan International Languages - Sydney	Taylors College Waterloo	
CELUSA	La Trobe Melbourne	The University of Adelaide College	
Centre for English Teaching, The University of Sydney	Language Links International	The University of Newcastle Language Centre, Callaghan Campus	
CQUniversity English Language Centre	Macquarie University English Language Centre	The University of Newcastle Language Centre, Sydney Campus	
Curtin English	MEGA	The University of Western Australia's Centre for English Language Teaching (UWA CELT)	
Deakin University English Language Institute	Melbourne Institute of Technology	University of Adelaide English Language Centre	
Discover English	Monash College Pty Ltd	University of New England English Language Centre	
Edith Cowan College	Murdoch Institute of Technology	University of Tasmania, English Language Centre	
Eynesbury College Academy of English	Navitas English - Brisbane	UNSW Global Pty Ltd	
Greenwich College	Navitas English - Manly	UOW College	
Griffith English Language Institute	Navitas English - Perth	UQ's Institute of Continuing & TESOL Education (ICTE)	
Hawthorne Melbourne	Navitas English - Sydney	UTS:INSEARCH	
IH Sydney City / Bondi / Darwin / Melbourne	QUT International College	VU English	
ILSC Australia - Sydney	RMIT English Worldwide	Western Sydney University The College	
ILSC Melbourne			

## All participating centres



Australian ELB 2017/18 (15,662)				
ACU English Language Centre, Brisbane	Greenwich College	Navitas English Perth		
ACU English Language Centre, Melbourne	Griffith English Language Institute (GELI)	Navitas English Sydney		
ACU English Language Centre, North Sydney	Hawthorn Melbourne	QUT International College		
Adelaide College	ICTE - UQ	RMIT English Worldwide		
ANU College	ILSC Brisbane	SELC Australia		
Aspire College	ILSC Melbourne	TAFE WA		
Australia Pacific College	ILSC Sydney	Taylors College Perth		
Bond University College	Intensive English Language Institute	Taylors College Sydney		
CELUSA	International House Sydney	The University of Newcastle Language Centre		
CLC	Kaplan English Melbourne	The University of Newcastle Language Centre, Sydney		
CQUniversity English Language Centre	La Trobe Melbourne	The University of Sydney, Centre for English Teaching		
Curtin English	Macquarie ELC	UC College		
Deakin University English Language Institute	MEGA	University of Adelaide English Language Centre		
Edith Cowan College	Melbourne IoT	University of Tasmania, English Language Centre		
ELSIS	MIT Institute	UNSW Institute of Languages		
Embassy English	Monash College	UOW College		
English Language Centre, University of New England	Murdoch IoT	UTS Insearch		
Eynesbury College Academy of English	Navitas English Brisbane	UWA Centre for English Language Teaching		
Flinders Int'l Study Centre	Navitas English Darwin	Victoria University English		
GETI	Navitas English Manly	WSU College		

## All participating centres



	Global ELB Other (3,849)		
Algonquin	English Language Academy	Rotorua English Language Academy (RELA)	
Camosun	ICL Business School	Seafield School of English	
George Brown	IPU New Zealand	Southern Lakes English College Ltd	
Laurier	Kaplan International English	Taupo Language	
UBC	Language Schools New Zealand	The Campbell Institute - Auckland	
ABC College of English	Languages International	The Campbell Institute - Wellington	
ACG English School	Lincoln University	Unique New Zealand	
AIS	Linguis International Institute - Auckland	University of Otago Language Centre	
Ara School of English	LSI	Victoria University of Wellington	
Aspiring Language Institute	Mount Maunganui Language Centre	Waiariki Institute of Technology	
Auckland English Academy - Day programme	Nelson English Centre	Waikato Pathways College	
Auckland English Academy - Evening programme	New Horizon College - Auckland	WelTec	
Bay of Plenty English Language School	New Horizon College - Napier	Whitireia - Auckland campus	
Bay of Plenty Polytechnic	New Zealand College of Business - Auckland	Whitireia - Porirua campus	
Bridge International College of English	New Zealand Institute of Studies	Wilkinson's English Language School – Auckland	
CCEL Auckland	NorthTec	Wilkinson's English Language School – Christchurch	
CCEL Christchurch	NSIA - The Professional Hospitality Academy	Wintec	
Cornell Institute	Ntec - Concordia (CIB) - Auckland	Worldwide School of English	
Coromandel Outdoor Language Centre	Ntec - Concordia (CIB) - Tauranga	Yoobee	
Crown English	Ntec - Concordia Institute of Business - Christchurch	Delaware	
Crown Institute of Studies	NZIE	DePaul	
Dominion English Schools	NZLC - Auckland	Kent State	
DynaSpeak	NZLC - Wellington	Lane	
Eastern Institute of Technology (EIT)	Otago Polytechnic	UNL	
EF International Language School	Queens Academic Group - Auckland		



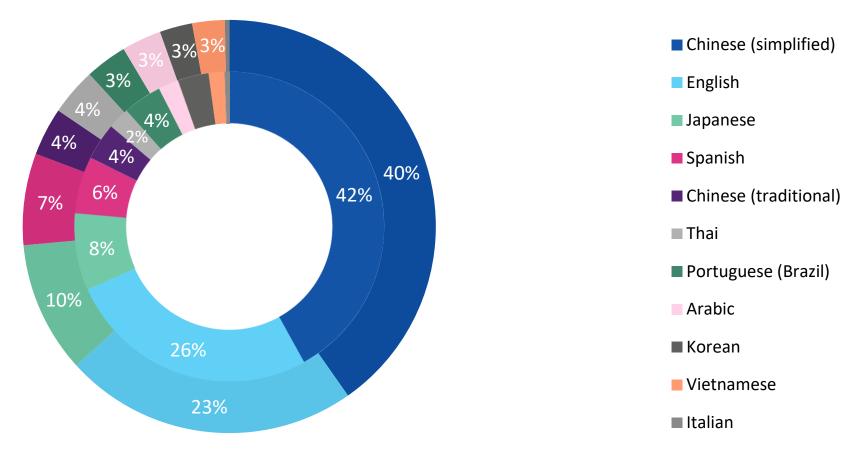


## Survey response

### Survey language breakdown



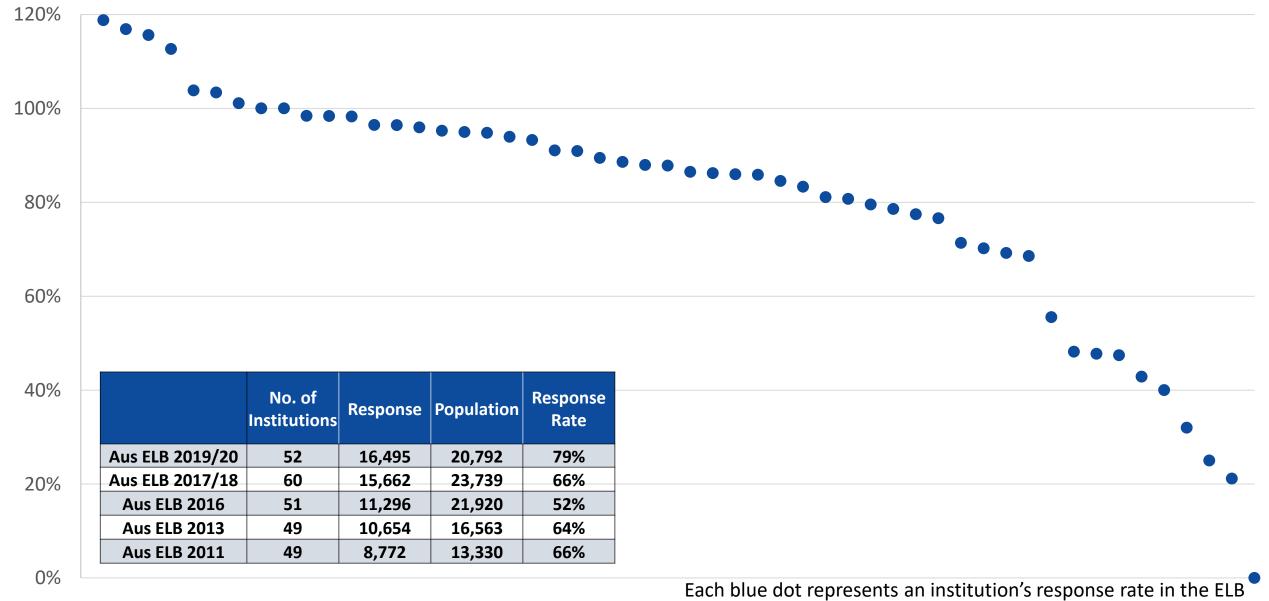
AUS ELB 2019/20 (16,495) outer circle AUS ELB 2017/18 (15,662) inner circle



Which language would you like to complete the survey in?

## Response rate breakdown

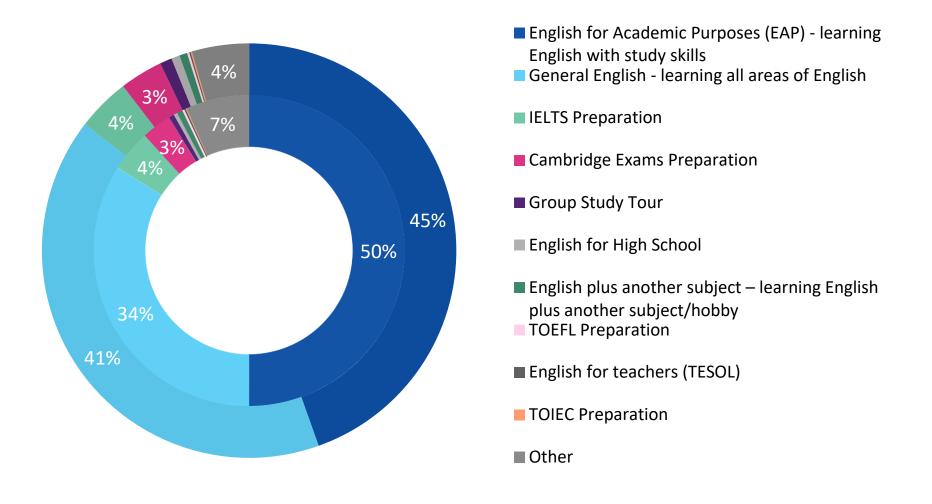




## Study type breakdown

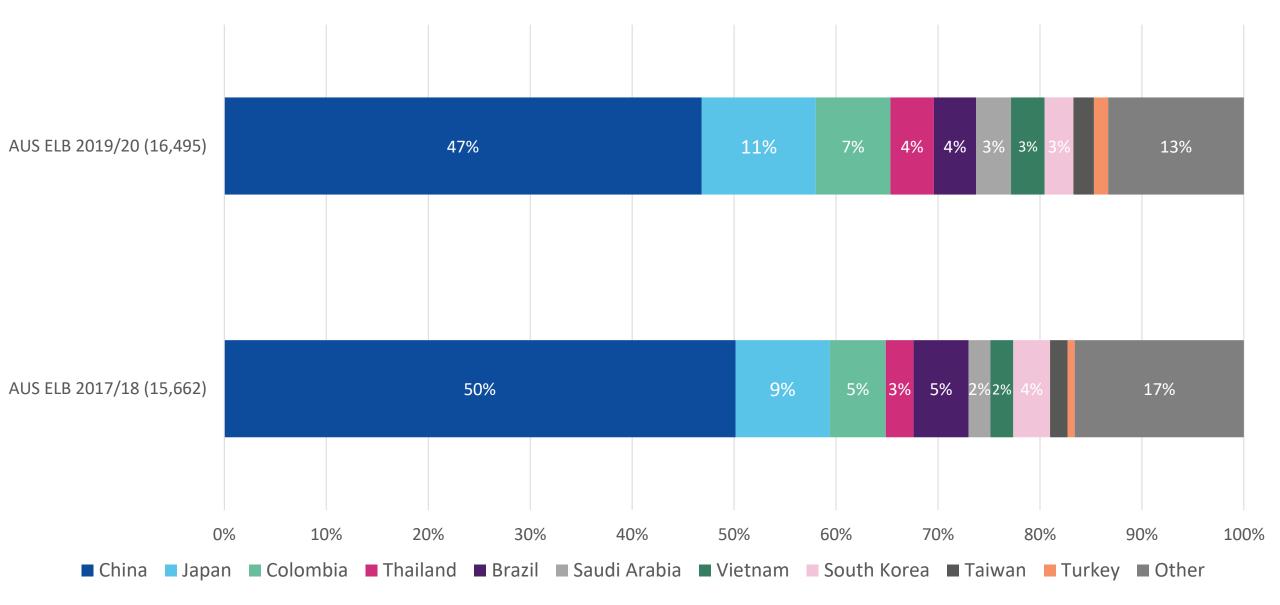


AUS ELB 2019/20 (16,495) outer circle AUS ELB 2017/18 (15,662) inner circle



## Nationality breakdown



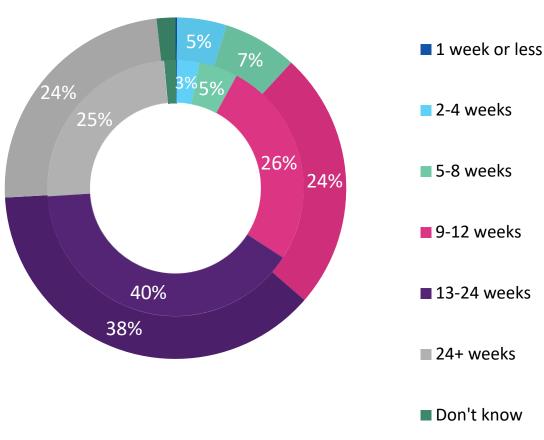


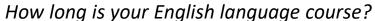
### Course length

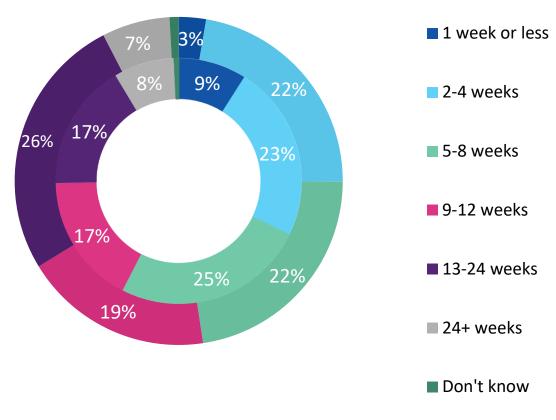


AUS ELB 2019/20 (16,473) outer circle, AUS ELB 2017/18 (15,631) inner circle

AUS ELB 2019/20 (16,462) outer circle, AUS ELB 2017/18 (15,631) inner circle



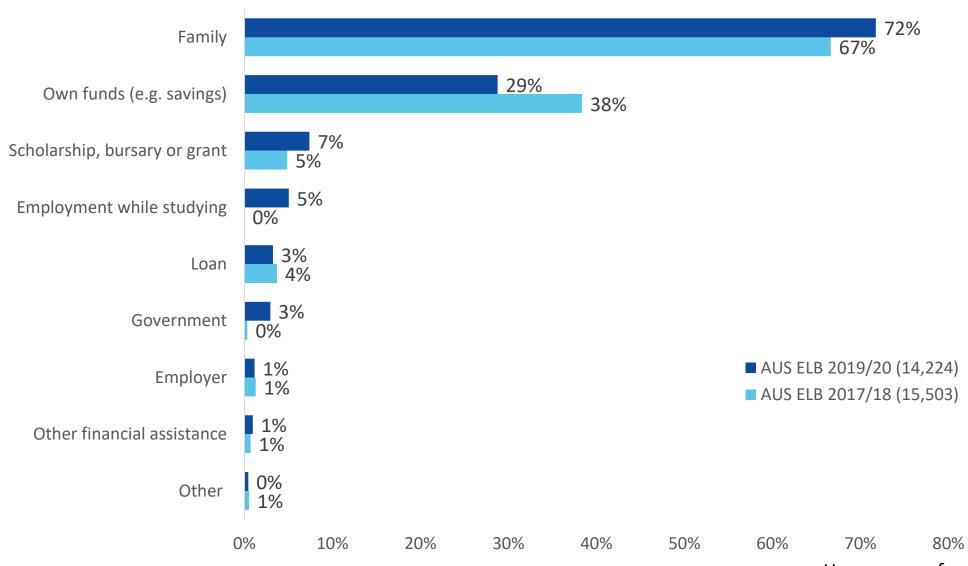




How long have you been studying your current course?

## Funding breakdown





How are you funding your studies?





## Headline results

## Propensity to recommend

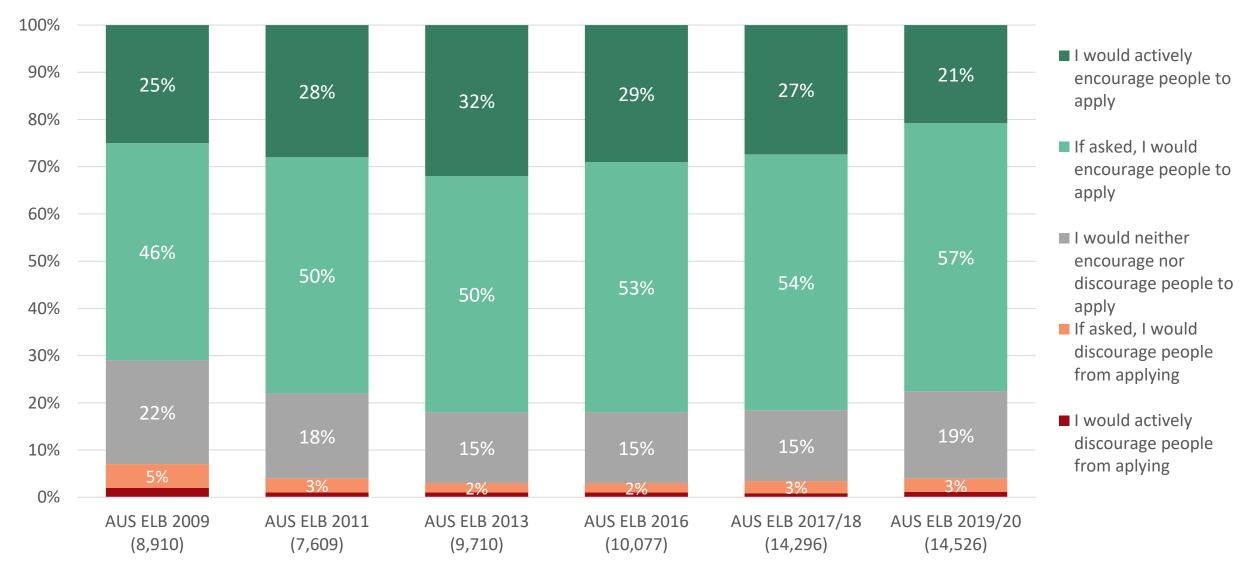


Aus ELB 2019/20 (14,526)		Aus ELB 2017/18 (14,296)
21%	I would actively encourage people to apply	27%
57%	If asked, I would encourage people to apply	54%
19%	I would neither encourage nor discourage people to apply	15%
3%	If asked, I would discourage people from applying	3%
1%	I would actively discourage people from applying	1%

Would you recommend your language school/centre to others thinking of applying here?

## Propensity to recommend (year on year)





Would you recommend **your language school/centre** to others thinking of applying here?

## Propensity to recommend - Australia

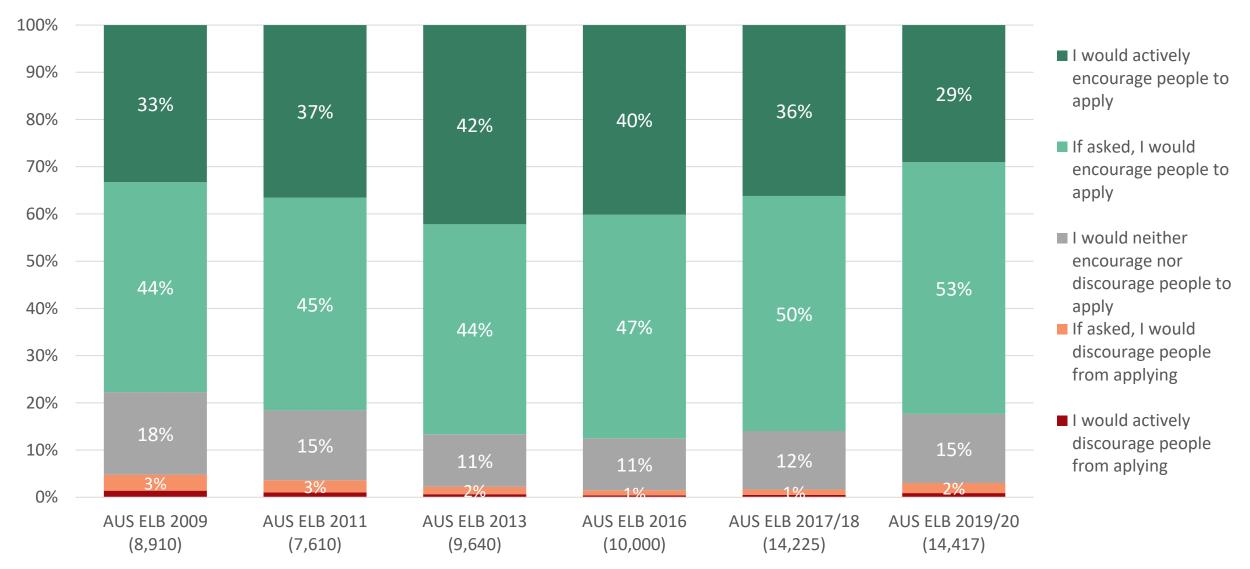


Aus ELB 2019/20 (14,417)		Aus ELB 2017/18 (14,225)
29%	I would actively encourage people to apply	36%
53%	If asked, I would encourage people to apply	50%
15%	I would neither encourage nor discourage people to apply	12%
2%	If asked, I would discourage people from applying	1%
1%	I would actively discourage people from applying	1%

Would you recommend **Australia** to other students thinking of applying for a similar course?

#### Propensity to recommend - Australia (year on year)

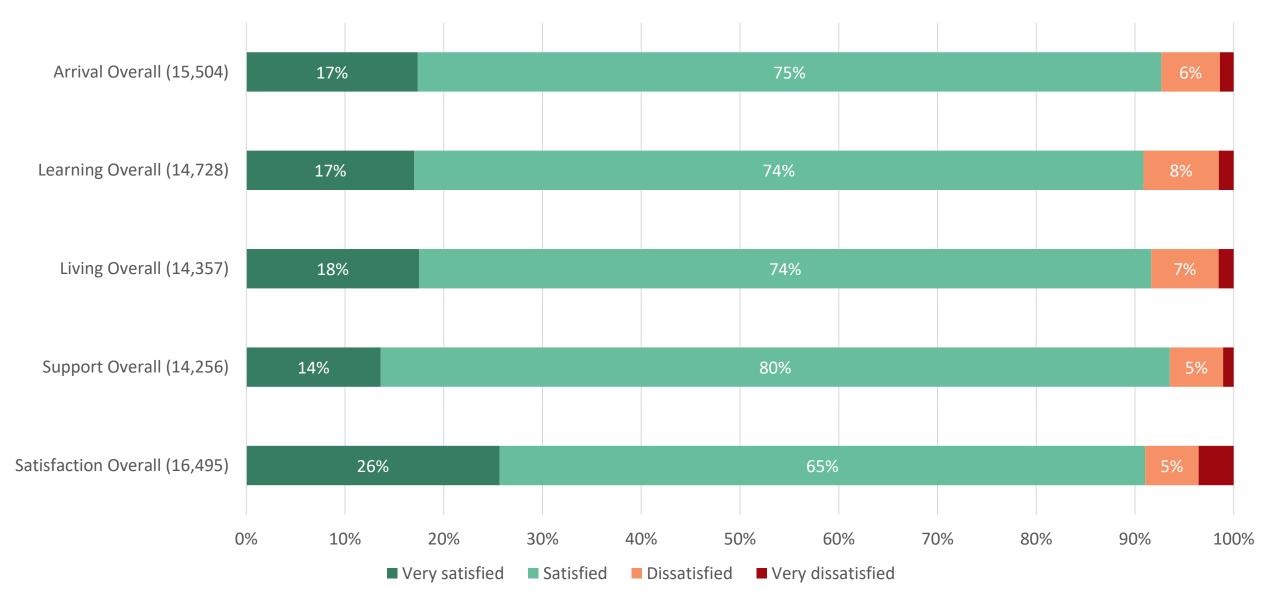




Would you recommend **Australia** to other students thinking of applying for a similar course?

## Topline results





## Topline results 2009 to 2019/2020

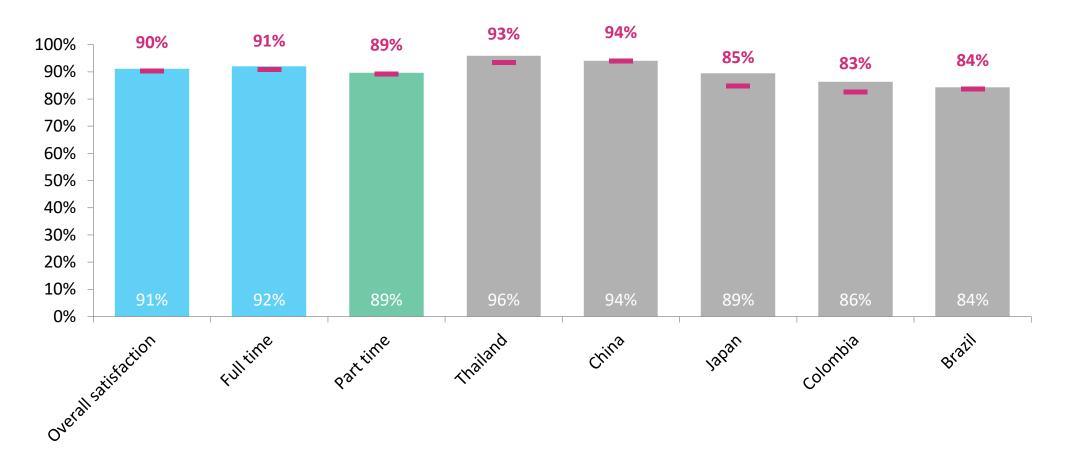


	Australia ELB 2009	Australia ELB 2011	Australia ELB 2013	Australia ELB 2016	Australia ELB 2017/18	Australia ELB 2019/20
Arrival overall	N/A	N/A	90%	92%	92%	93%
Learning overall	87%	91%	89%	90%	90%	91%
Living overall	86%	89%	89%	91%	91%	92%
Support overall	76%	83%	92%	93%	93%	94%
Overall satisfaction	81%	87%	88%	89%	90%	91%

### Overall satisfaction



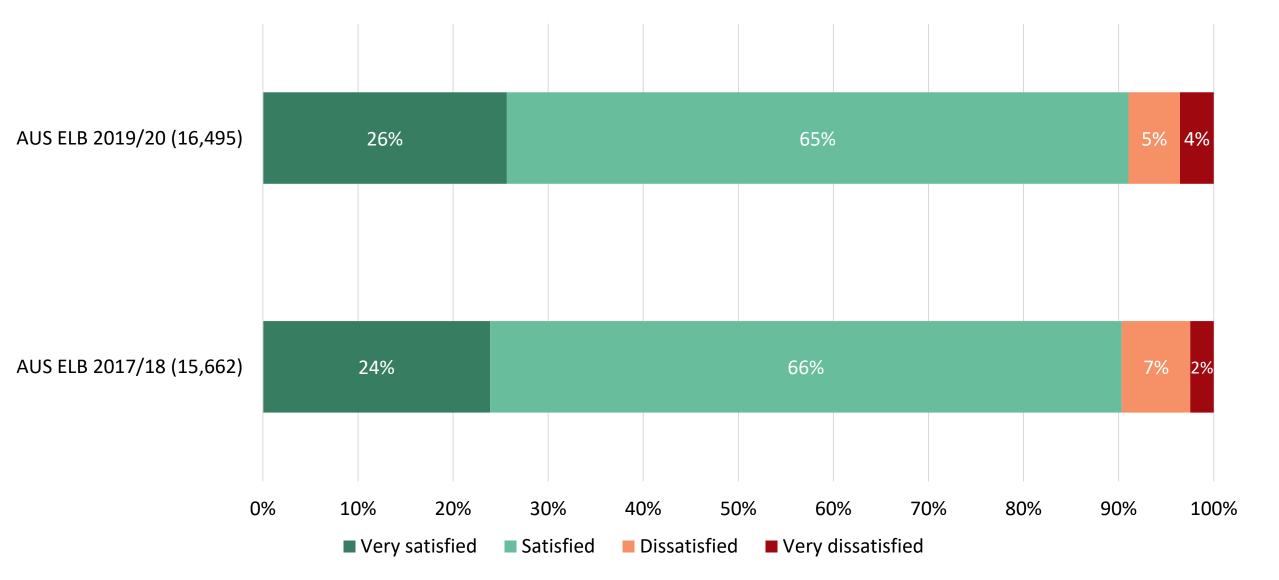
■ AUS ELB 2019/20 — AUS ELB 2017/18



Overall, how satisfied are you with all aspects of your experience at your language school/centre?

### Overall satisfaction





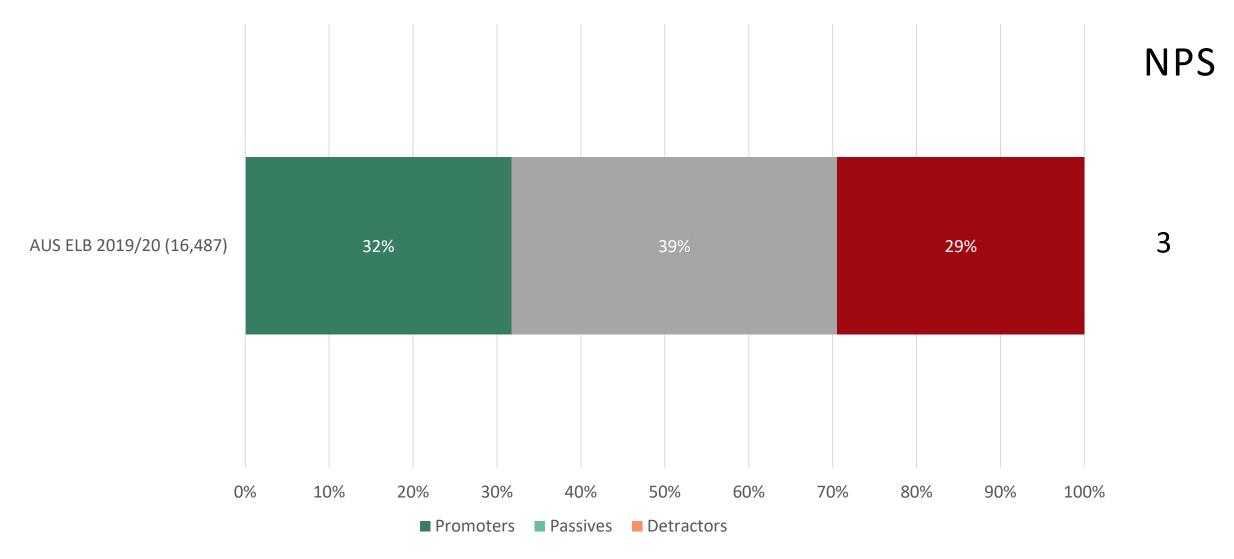
Overall, how satisfied are you with all aspects of your experience at your language school/centre?



## Net Promoter Score (NPS)



Students that give you a 6 or below are Detractors, a score of 7 or 8 are called Passives, and a 9 or 10 are Promoters. To calculate your Net Promoter Score, detract the percentage of Detractors from the percentage of Promoters.

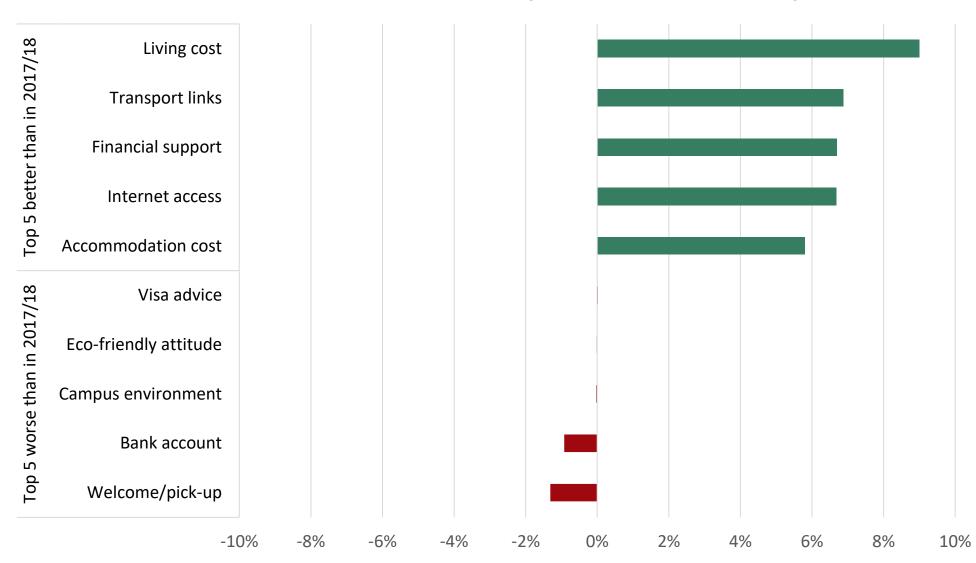


How likely is it that you would recommend this language school/centre to family or a friend?

### Year on year summary

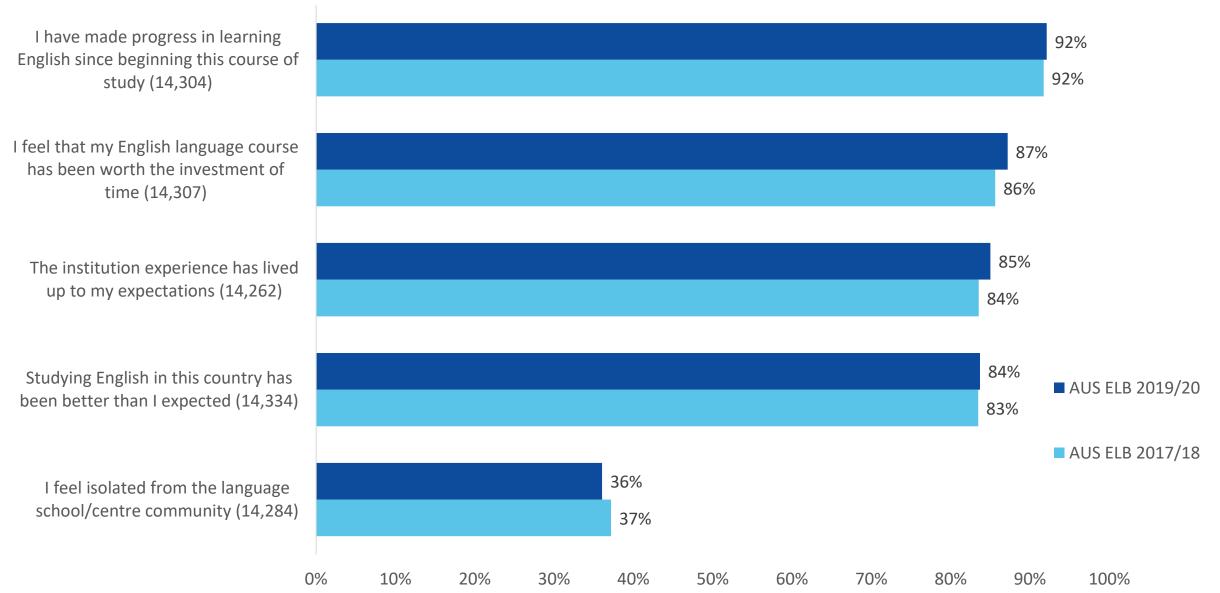


#### Aus ELB 2019/20 vs Aus ELB 2017/18



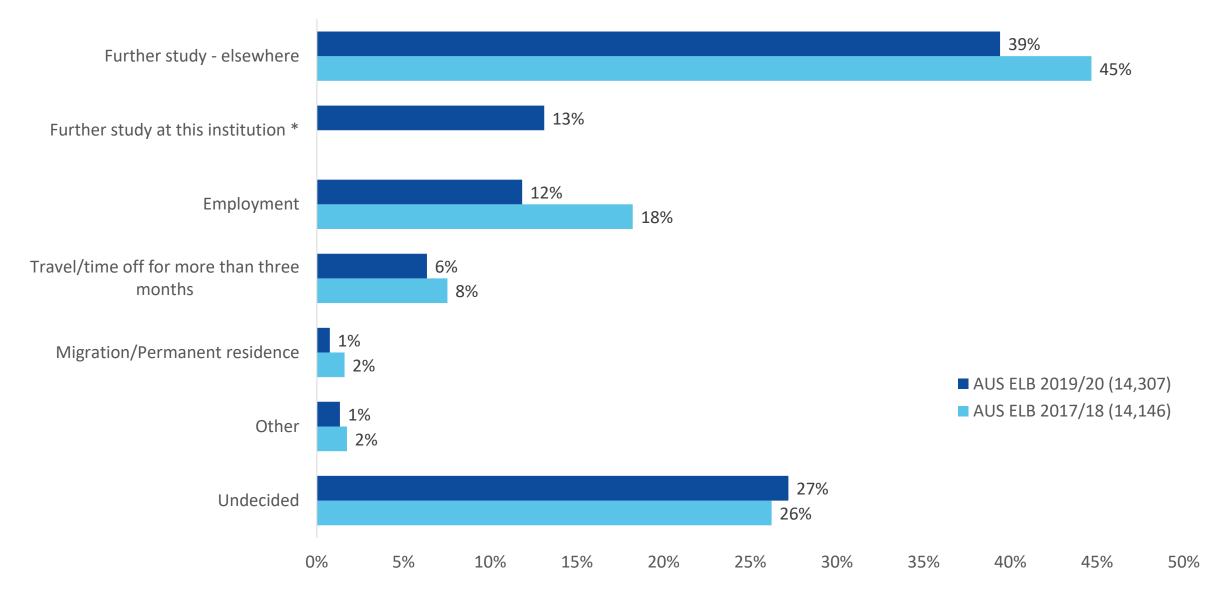
### Reflections





## Future plans

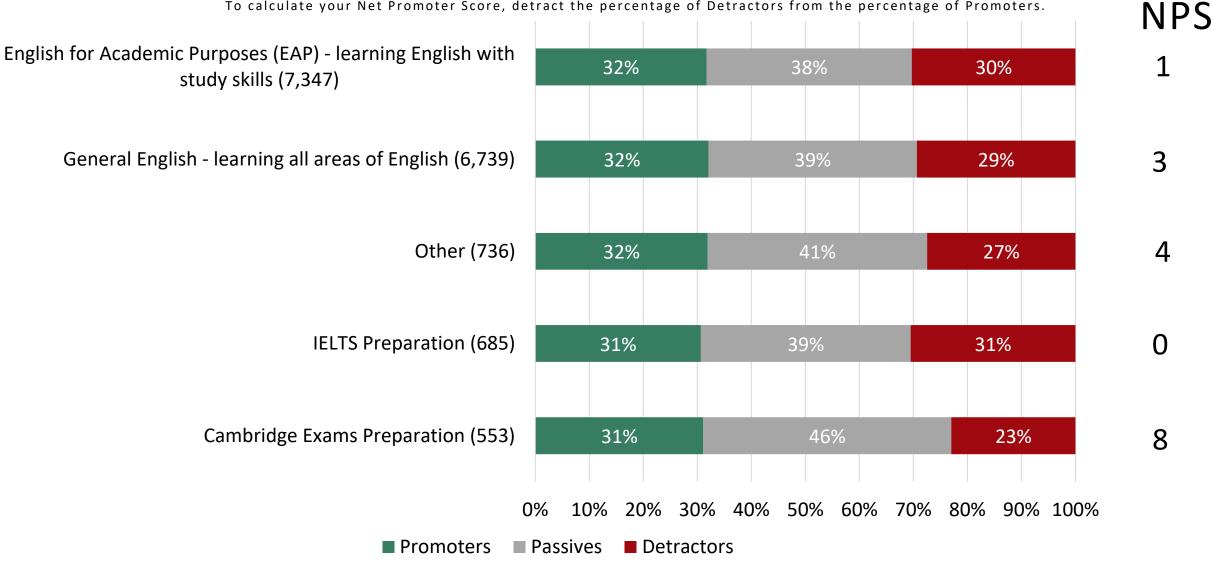




#### Net Promoter Score (NPS) – by program type



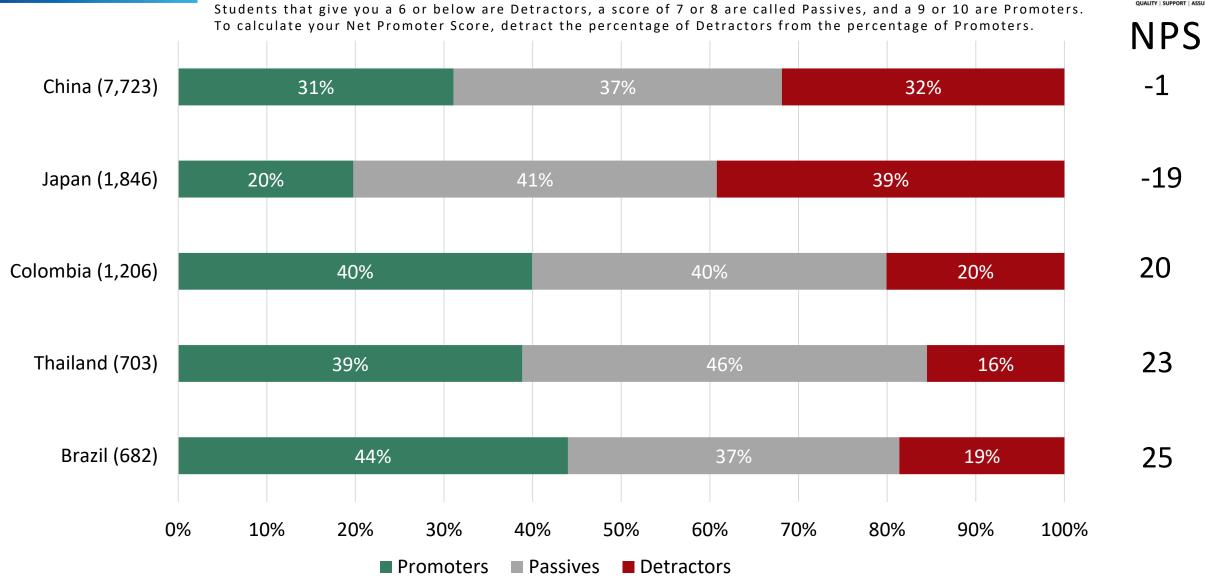
Students that give you a 6 or below are Detractors, a score of 7 or 8 are called Passives, and a 9 or 10 are Promoters. To calculate your Net Promoter Score, detract the percentage of Detractors from the percentage of Promoters.



How likely is it that you would recommend this language school/centre to family or a friend?

### Net Promoter Score (NPS) – Top 5 nationalities



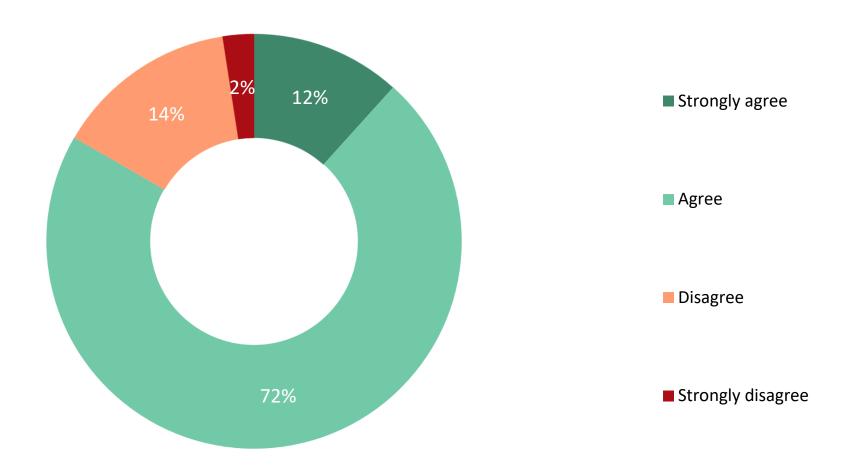


How likely is it that you would recommend this language school/centre to family or a friend?

## Value for money



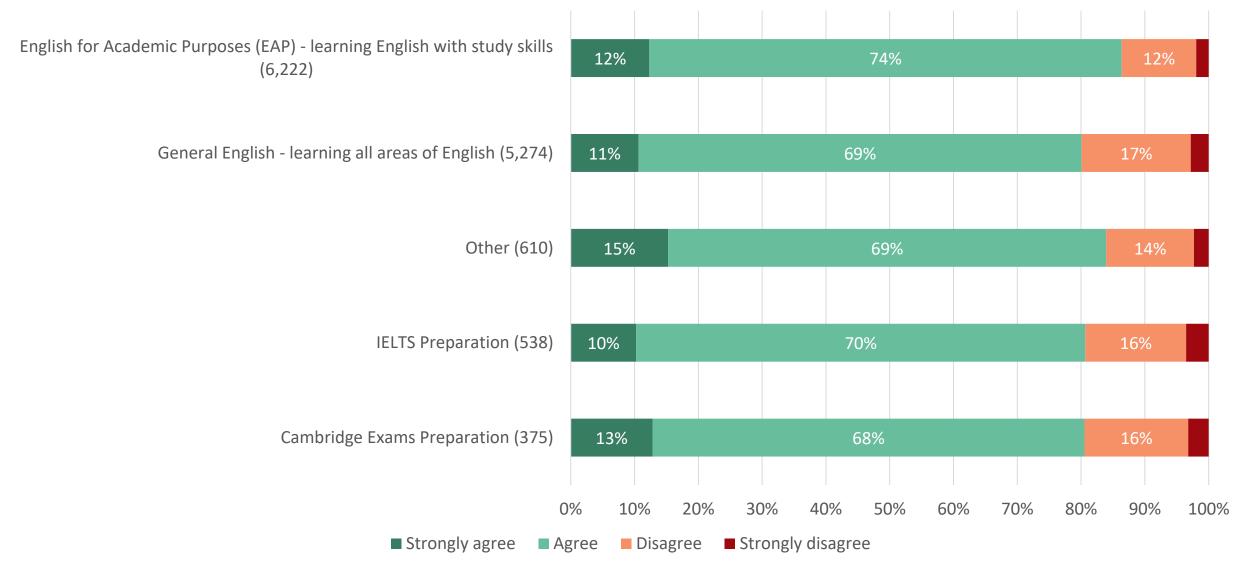
#### AUS ELB 2019/20 (13,350)



To what extent do you feel that your current programme is good value for money?

## Value for money

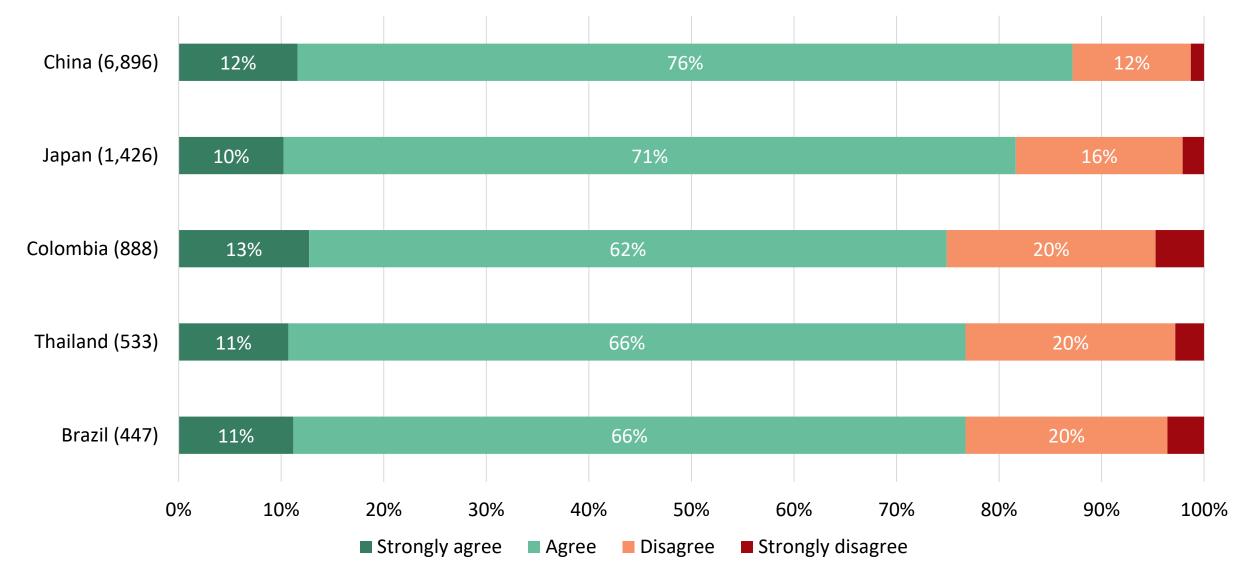




To what extent do you feel that your current programme is good value for money?

## Value for money





To what extent do you feel that your current programme is good value for money?

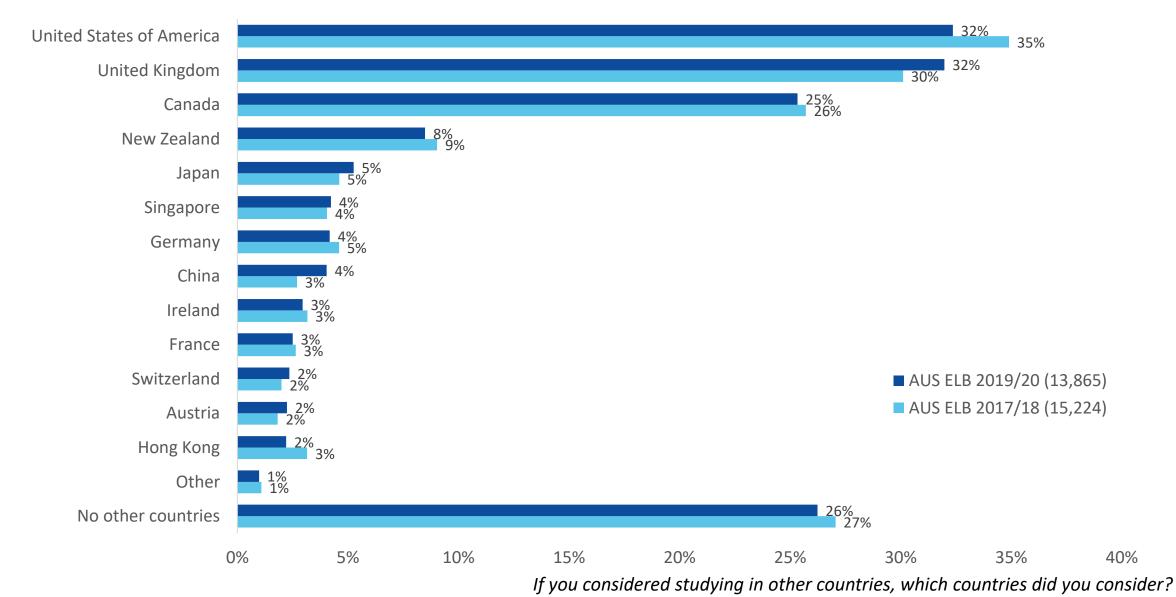




## Choice of destination

#### Countries considered

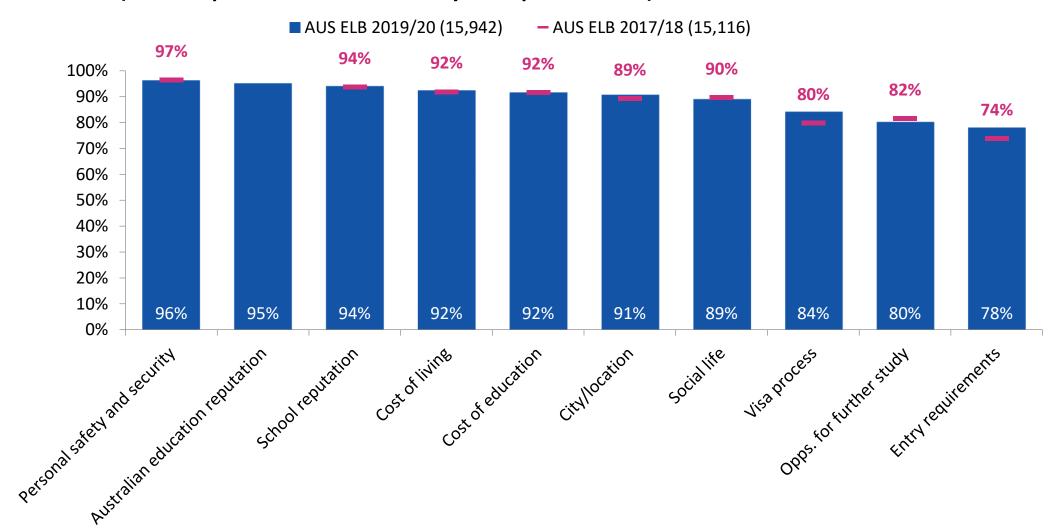




## Top 10 factors in study decision



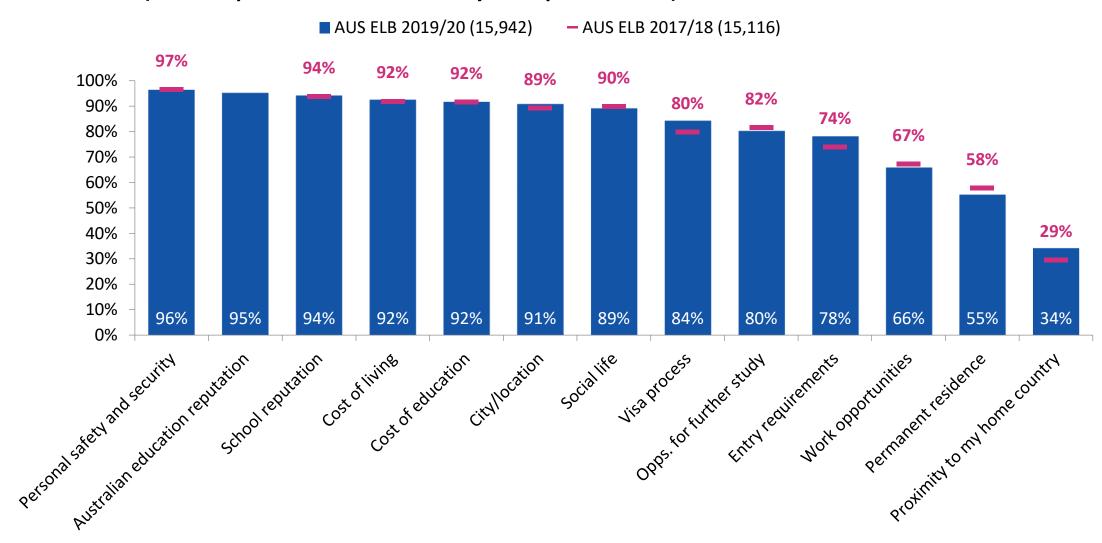
(% Important or Very important)



How important were the following factors when deciding where to study?

# All study decision factors (% Important or Very important)

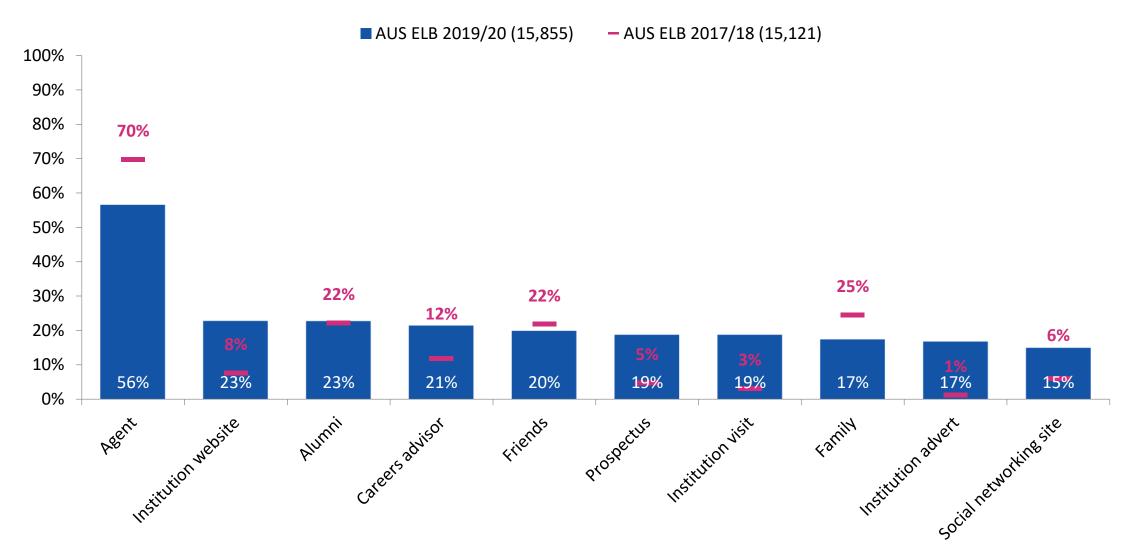




How important were the following factors when deciding where to study?

## Top 10 influencers

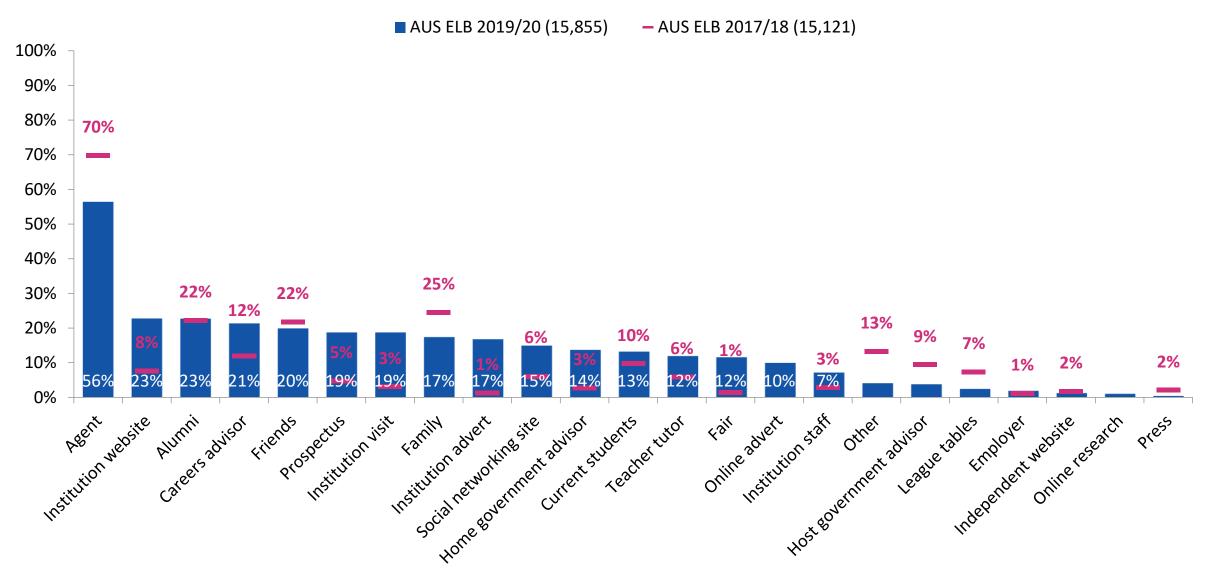




Which of the following helped you to choose this language school/centre? (this is a tick all that apply question)

### All influencers



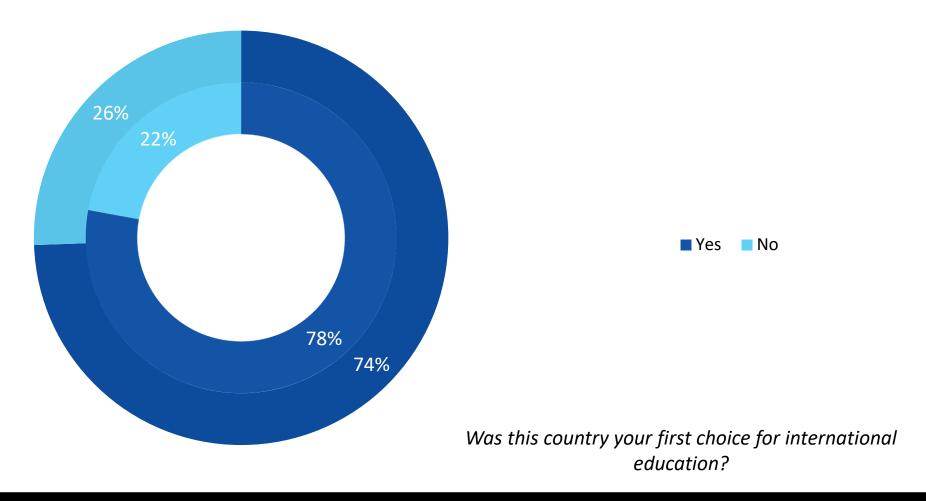


Which of the following helped you to choose this language school/centre? (this is a tick all that apply question)

# Brand strength



AUS ELB 2019/20 (14,051) outer circle, AUS ELB 2017/18 (15,527) inner circle



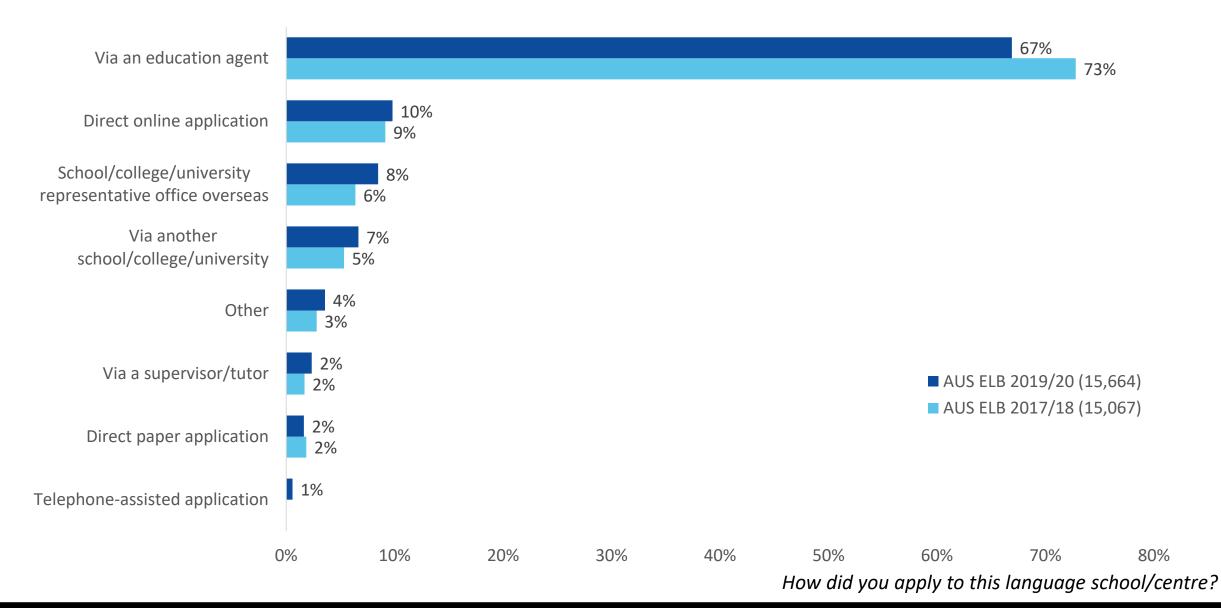




# Agents, Application and Visas

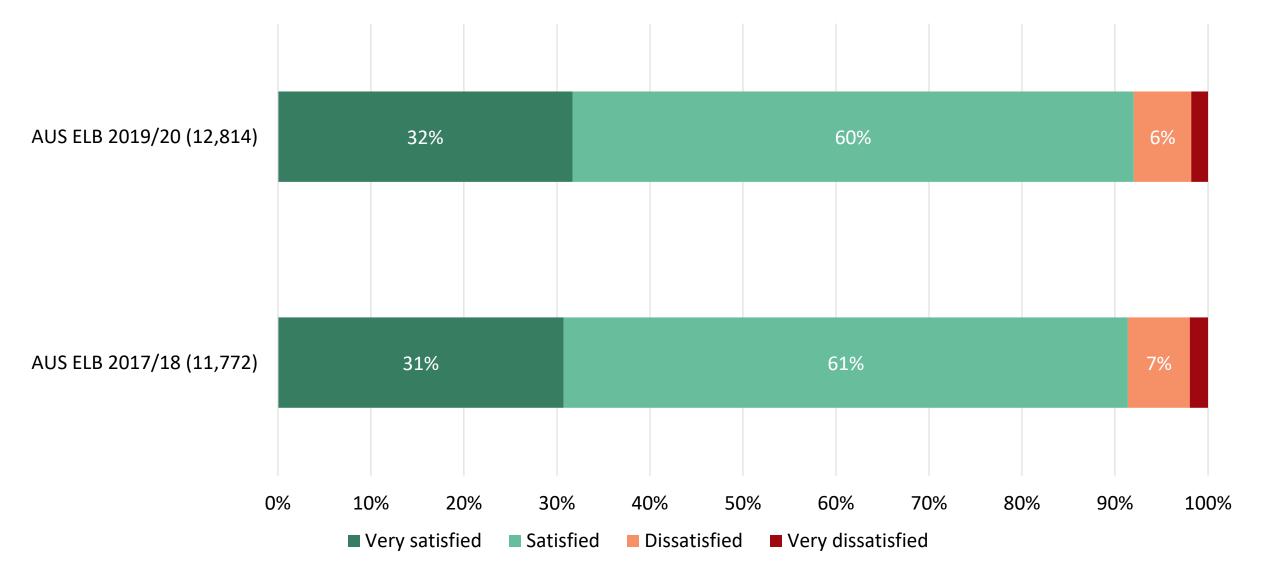
# **Application**





# Agent rating

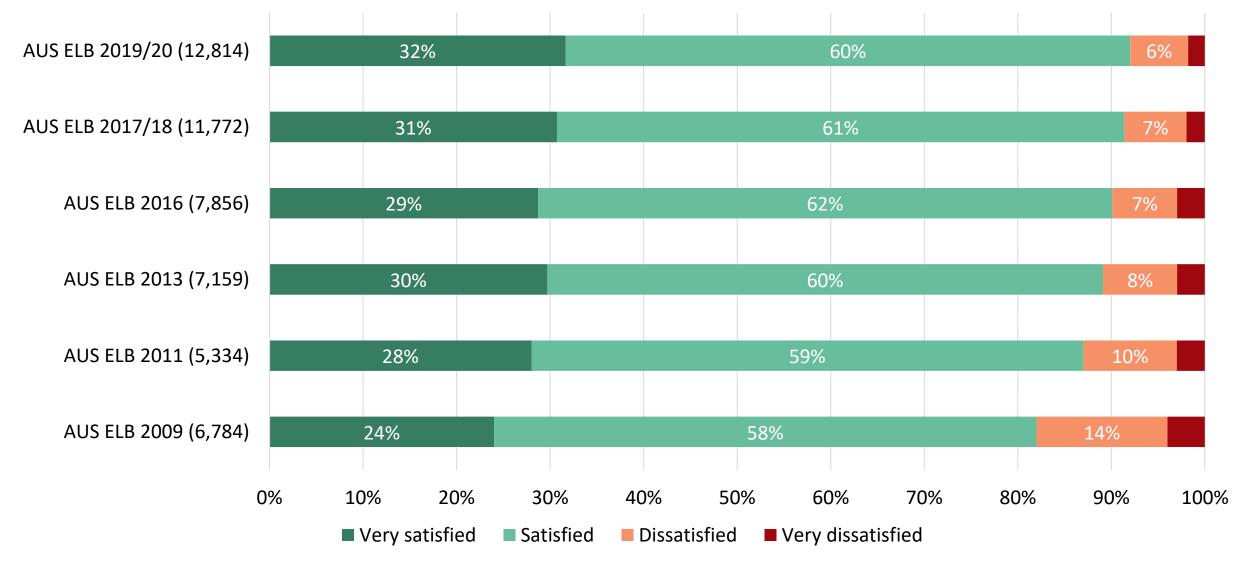




Please rate the service you received from the agent/representative office:

## Agent rating (year on year)

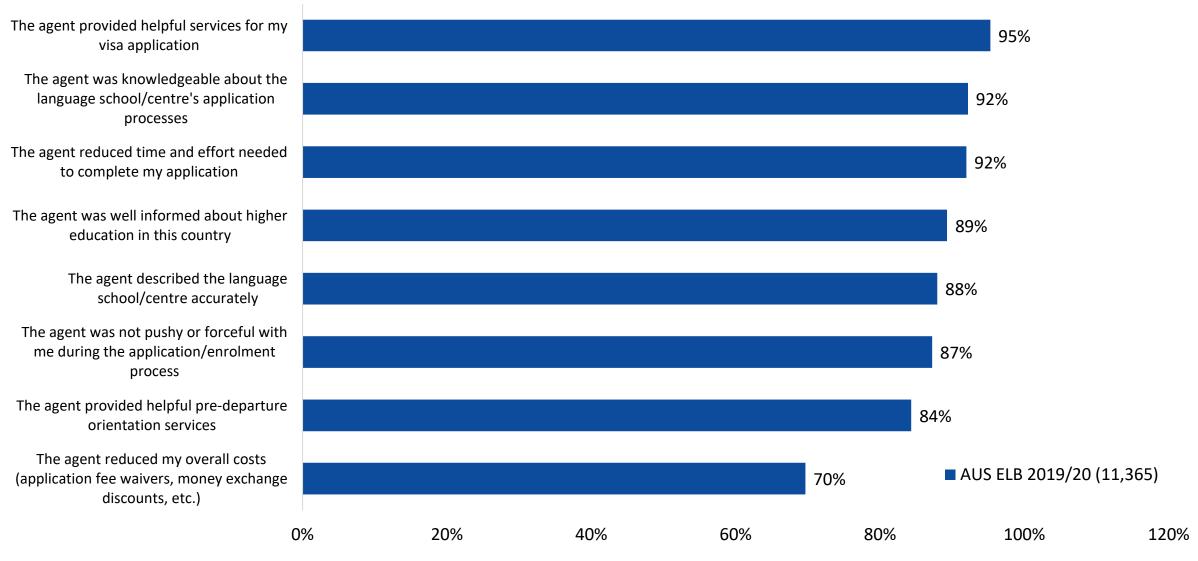




Please rate the service you received from the agent/representative office:

### Agents





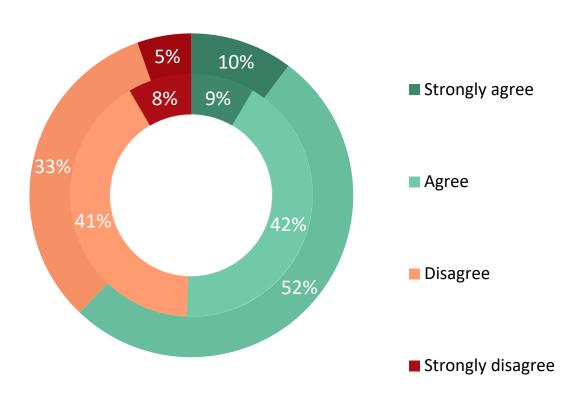
To what extent do you agree or disagree with the following statements:

### Agents



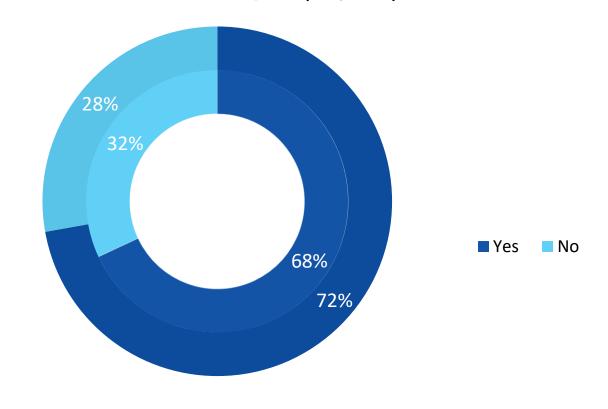
I would not have applied to this language school/centre without the help of my agent

AUS ELB 2019/20 (11,572) outer circle, AUS ELB 2017/18 (11,597) inner circle



Have you been contacted by your agent/representative after arriving at your language school/centre?

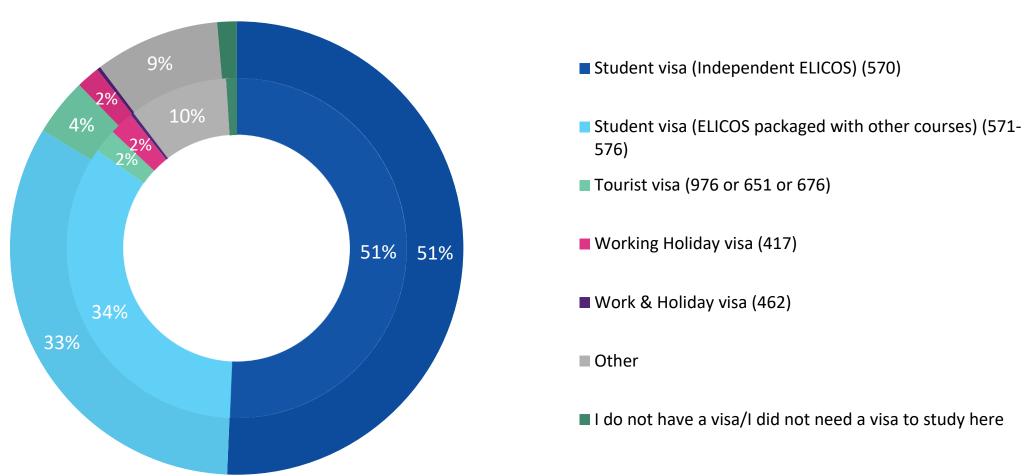
AUS ELB 2019/20 (11,231) outer circle, AUS ELB 2017/18 (11,623) inner circle



## Visa type



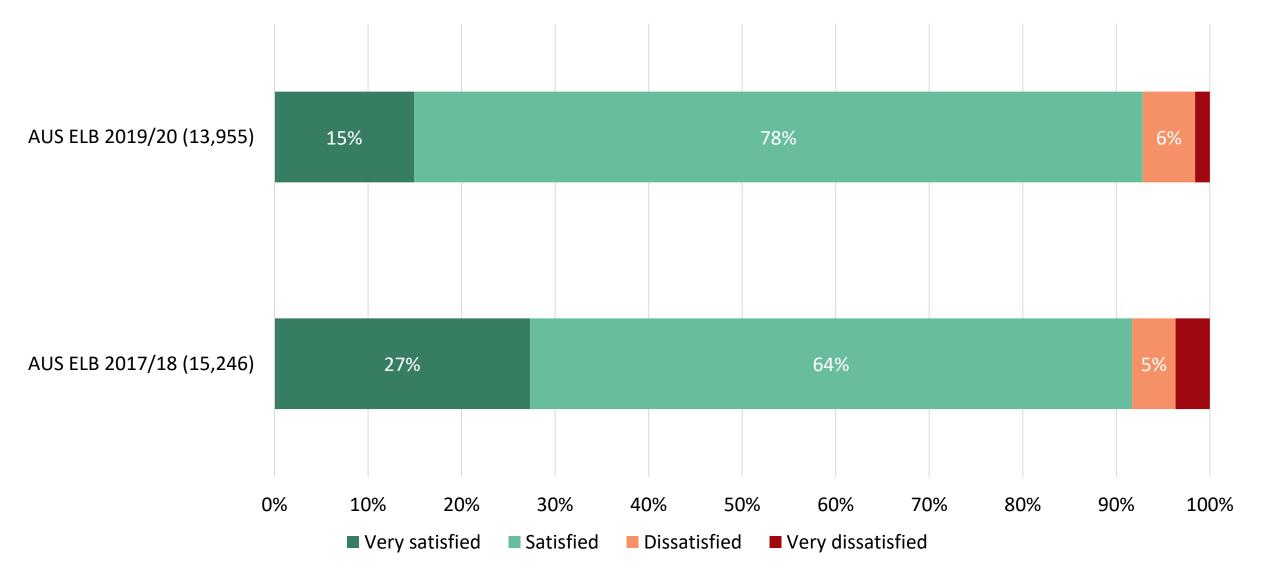
# AUS ELB 2019/20 (14,142) outer circle, AUS ELB 2017/18 (15,597) inner circle



What type of visa do you have?

### Visa satisfaction

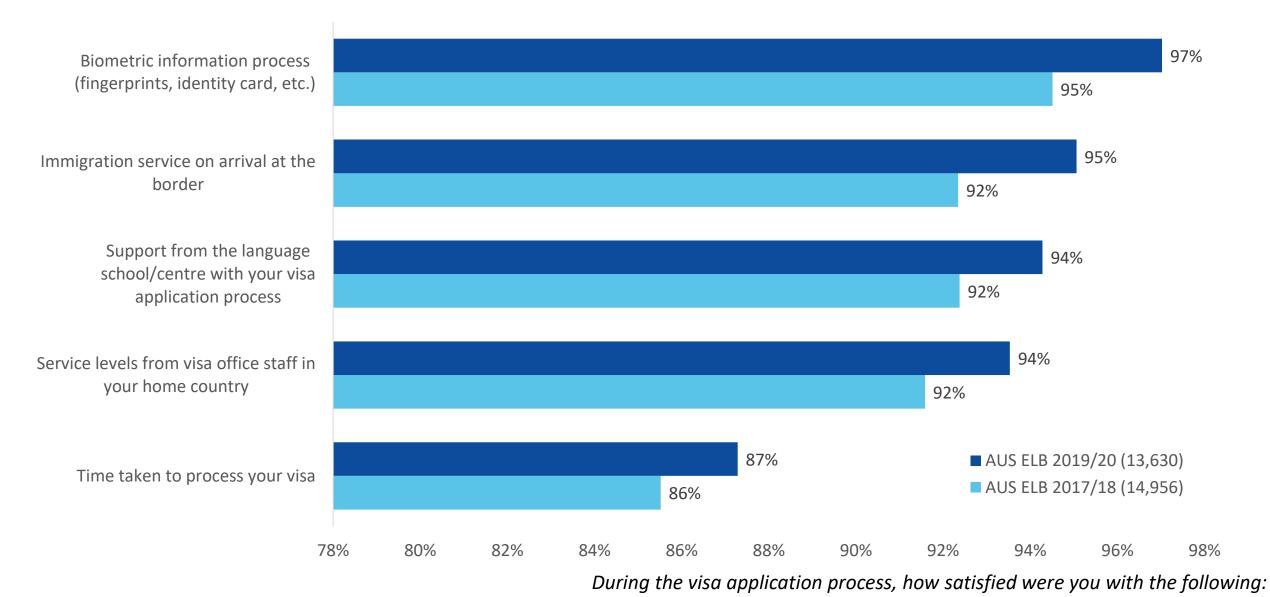




Overall, how satisfied were you with the visa application process?

### Visa satisfaction





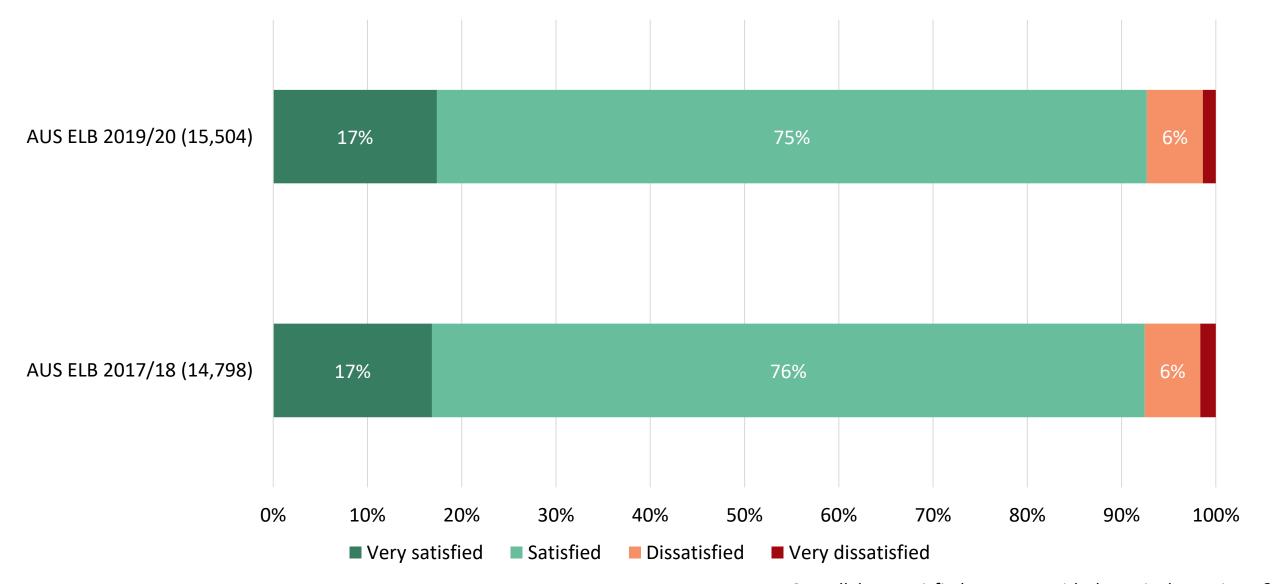




# Arrival experience

### Overall satisfaction – Arrival

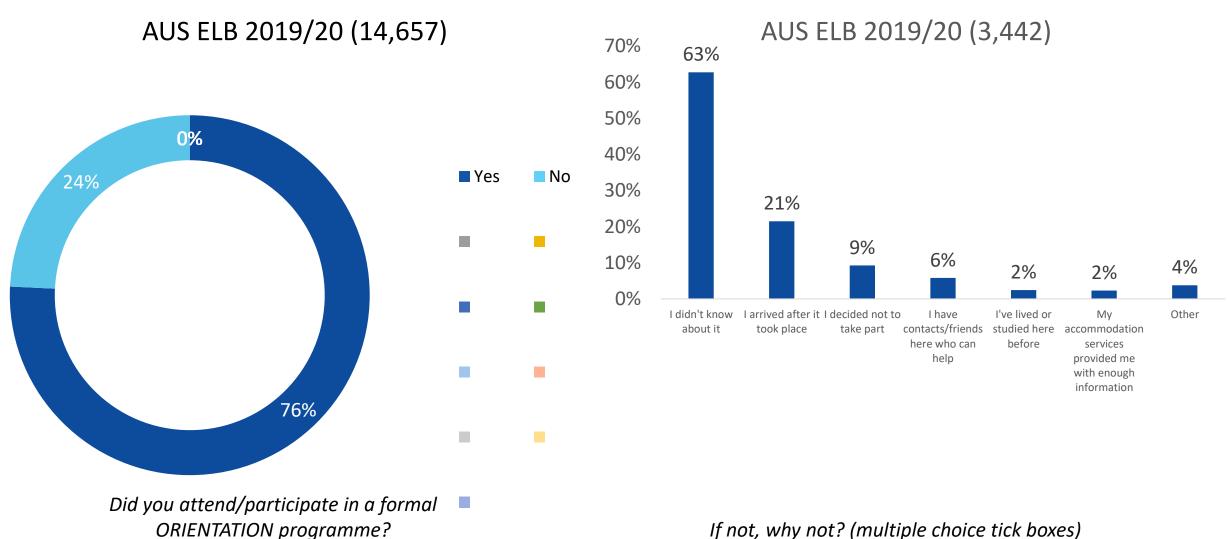




Overall, how satisfied were you with the arrival experience?

### Orientation programme

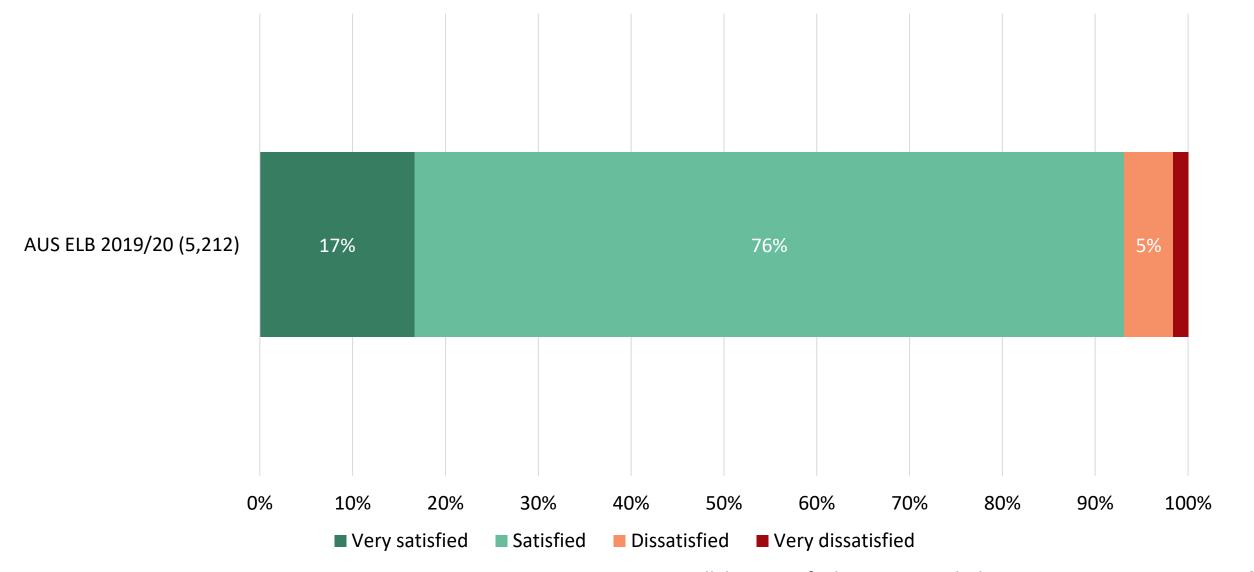




*If not, why not? (multiple choice tick boxes)* 

### Orientation programme – satisfaction



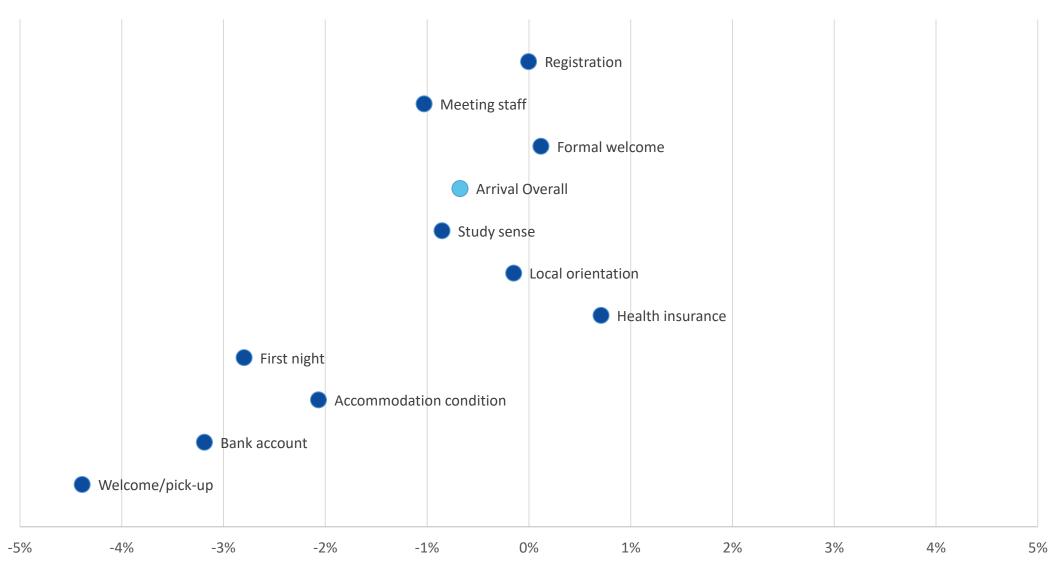


Overall, how satisfied were you with the ORIENTATION PROGRAMME?

# Arrival matrix







% difference to AUS ELB 2017/18

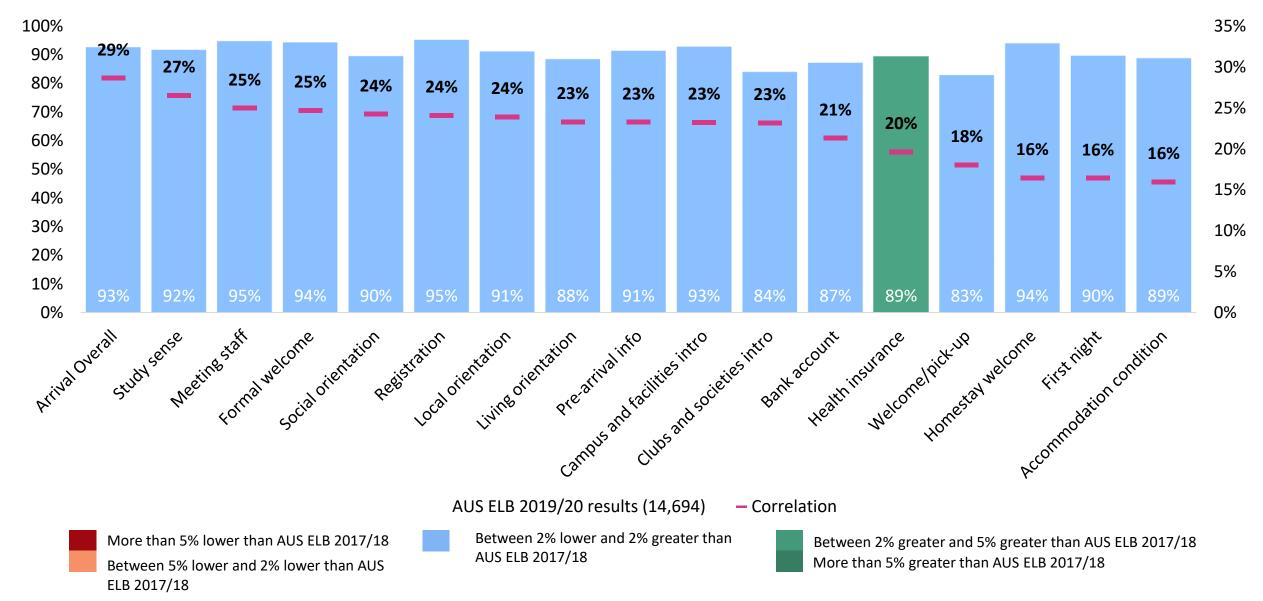
# Benchmarking arrival



Base	16,491	15,657		3,	790
Factor	Aus ELB	Aus ELB	Aus ELB	Global ELB	Global ELB
ractor	2019/20	2017/18	2017/18 +/-	Other	Other +/-
Arrival Average	89.5%	90.9%	<b>▼</b> -1.4%	89.0%	<b>0.5%</b>
Arrival Overall	92.2%	92.9%	-0.7%	90.3%	<b>1.9%</b>
Arrival					
Pre-arrival info	90.8%				
Welcome/pick-up	82.0%	86.4%	-4.4%	88.0%	-6.0%
First night	87.4%	90.2%	<b>▼</b> -2.8%	89.7%	-2.3%
Accommodation condition	86.8%	88.9%	-2.1%	86.0%	<b>0.8%</b>
Health insurance	88.8%	88.1%	<b>0.7%</b>	90.0%	<b>▼</b> -1.2%
Orientation					
Formal orientation	92.5%				
Registration	95.0%	95.0%	<b>0.0%</b>	92.5%	<b>2.5</b> %
Formal welcome	93.9%	93.8%	<b>0.1%</b>	91.1%	<b>2.8%</b>
Local orientation	90.6%	90.7%	-0.1%	87.8%	<b>2.8%</b>
Campus and facilities intro	91.9%				
Bank account	86.0%	89.2%	-3.2%	85.6%	<b>0.4%</b>
Meeting staff	94.0%	95.0%	<b>▼</b> -1.0%	92.5%	<b>1.5%</b>
Study sense	90.8%	91.7%	-0.9%	86.9%	<b>3.9%</b>
Clubs and societies intro	81.9%				
Social orientation	88.6%				
Living orientation	87.0%				
Homestay welcome	93.4%				

### Derived importance – Arrival





### Arrival satisfaction (year on year)



	Australia ELB	Australia ELB	Australia ELB	Australia ELB	Fig. 1 V 2040 /20
	2013	2016	2017/18	2019/20	First Year vs 2019/20
Health insurance	83%	85%	87%	89%	6%
Local orientation	86%	88%	89%	91%	5%
Accommodation condition	84%	86%	88%	89%	5%
First night	86%	88%	89%	90%	4%
Formal welcome	91%	92%	93%	94%	3%
Study sense	89%	90%	91%	92%	3%
Meeting staff	93%	93%	95%	95%	2%
Bank account	86%	86%	88%	87%	1%
Registration	94%	93%	94%	95%	1%
Homestay welcome	N/A	N/A	93%	94%	1%
Welcome/pick-up	82%	84%	84%	83%	1%
Campus and facilities intro	N/A	N/A	N/A	93%	N/A
Pre-arrival info	N/A	N/A	N/A	91%	N/A
Social orientation	N/A	N/A	N/A	90%	N/A
Living orientation	N/A	N/A	N/A	88%	N/A
Clubs and societies intro	N/A	N/A	N/A	84%	N/A

#### Arrival satisfaction



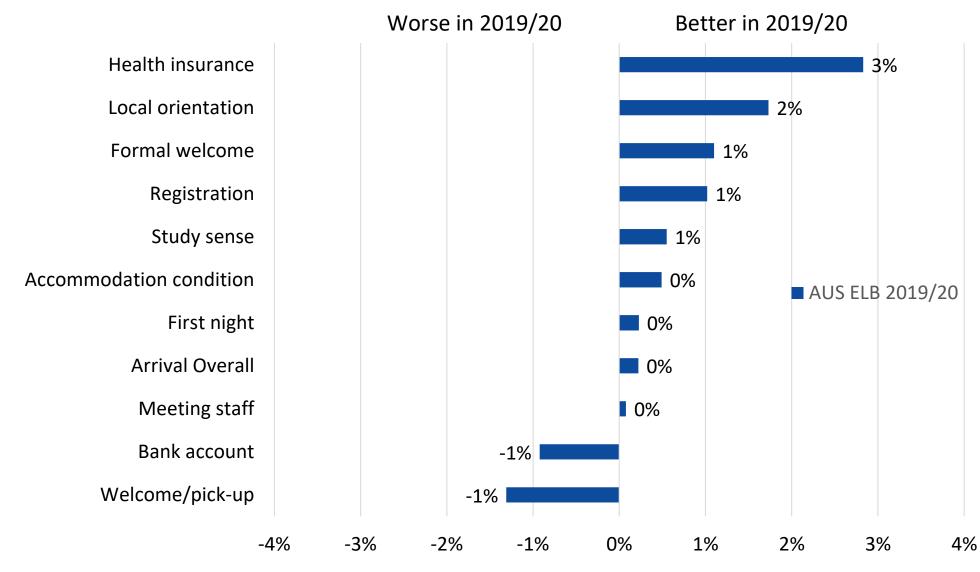


Chart shows change vs Australia ELB 2017/18

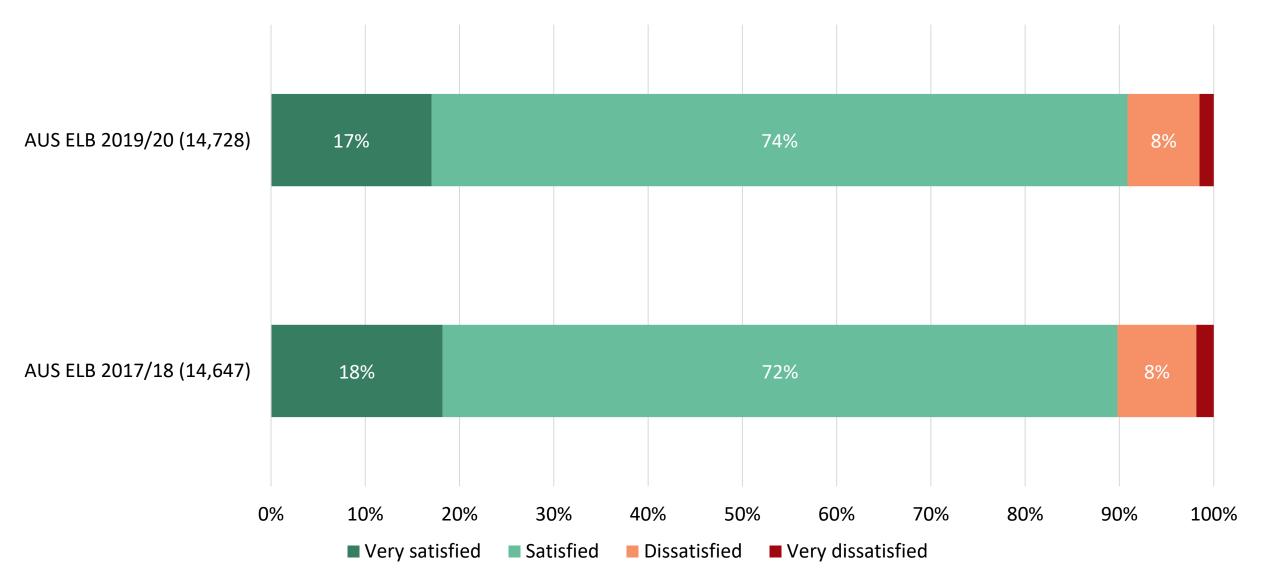




# Learning experience

# Overall satisfaction – Learning

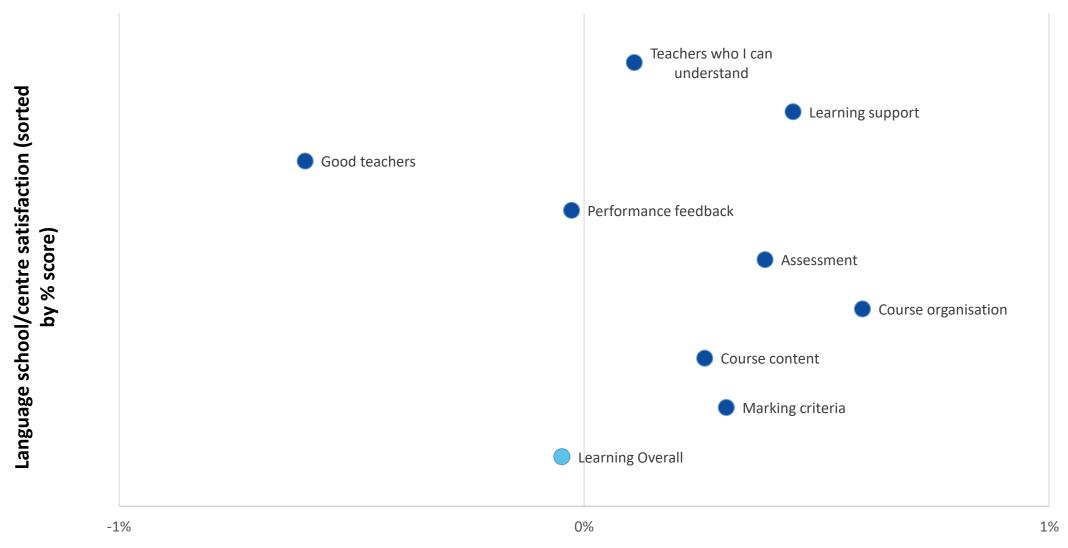




Overall, how satisfied are you with the learning experience at this stage in the year?

# Learning matrix — Teaching





% difference to AUS ELB 2017/18

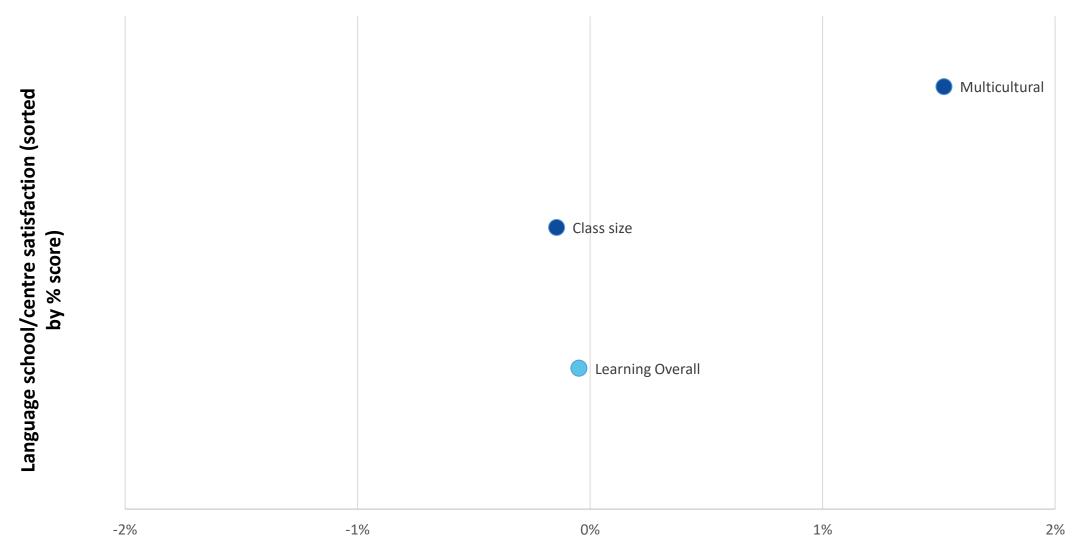
# Benchmarking learning – Teaching



Base	16,491	15,657		3,790	
Factor	Aus ELB 2019/20	Aus ELB 2017/18	Aus ELB 2017/18 +/-	Global ELB Other	Global ELB Other +/-
Learning Average	92.4%	91.8%	<b>a</b> 0.6%	88.5%	<b>▲</b> 3.9%
Learning Overall	89.9%	90.0%	<b>V</b> 0.0%	85.4%	<b>4.5%</b>
Teaching					
Good teachers	94.3%	94.9%	-0.6%	93.0%	<b>1.3%</b>
Course content	91.8%	91.5%	<b>a</b> 0.3%	88.2%	<b>3.6%</b>
Course organisation	92.1%	91.5%	<b>a</b> 0.6%	88.1%	<b>4.0</b> %
Teachers who I can understand	96.1%	96.0%	<b>0.1%</b>	95.3%	<b>a</b> 0.8%
Learning support	94.8%	94.3%	<b>a</b> 0.5%	93.7%	<b>1.1%</b>
Performance feedback	93.7%	93.8%	-0.1%	91.8%	<b>1.9%</b>
Marking criteria	91.0%	90.6%	<b>a</b> 0.4%	89.3%	<b>1.7%</b>
Assessment	93.3%	92.9%	<b>0.4%</b>	92.2%	<b>1.1%</b>

# Learning matrix – Studies





% difference to AUS ELB 2017/18

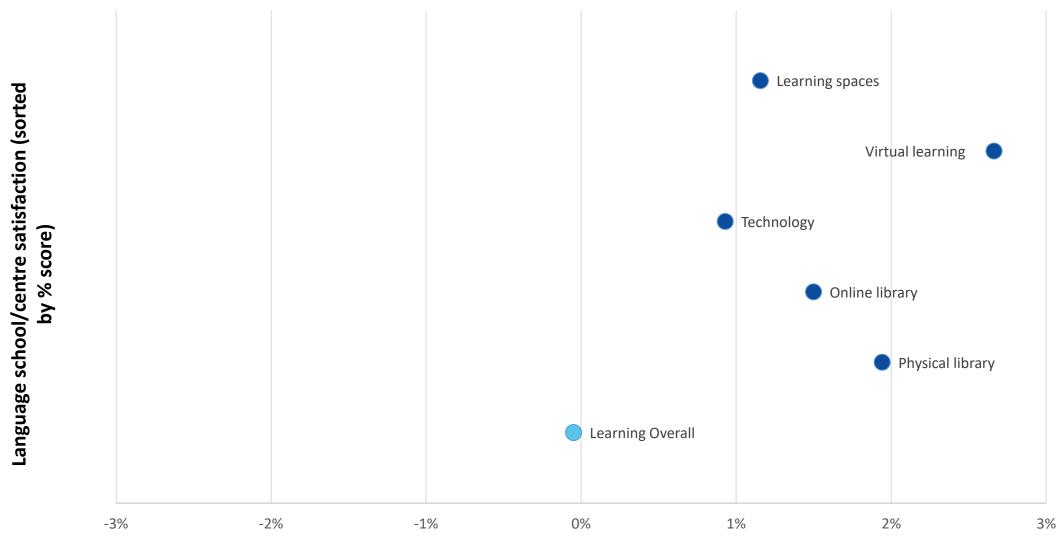
# Benchmarking learning – Studies



Base	16,491	15,	,657	3,790		
Factor	Aus ELB 2019/20	Aus ELB 2017/18	Aus ELB 2017/18 +/-	Global ELB Other	Global ELB Other +/-	
Learning Average	92.4%	91.8%	<b>a</b> 0.6%	88.5%	<b>3</b> .9%	
Learning Overall	89.9%	90.0%	<b>V</b> 0.0%	85.4%	<b>4.5%</b>	
Studies						
Employability	89.7%					
Multicultural	91.4%	89.9%	<b>1.5%</b>	87.7%	<b>3.7%</b>	
Class size	90.2%	90.4%	-0.2%	85.2%	<b>5.0%</b>	

## Learning matrix – Facilities





% difference to AUS ELB 2017/18

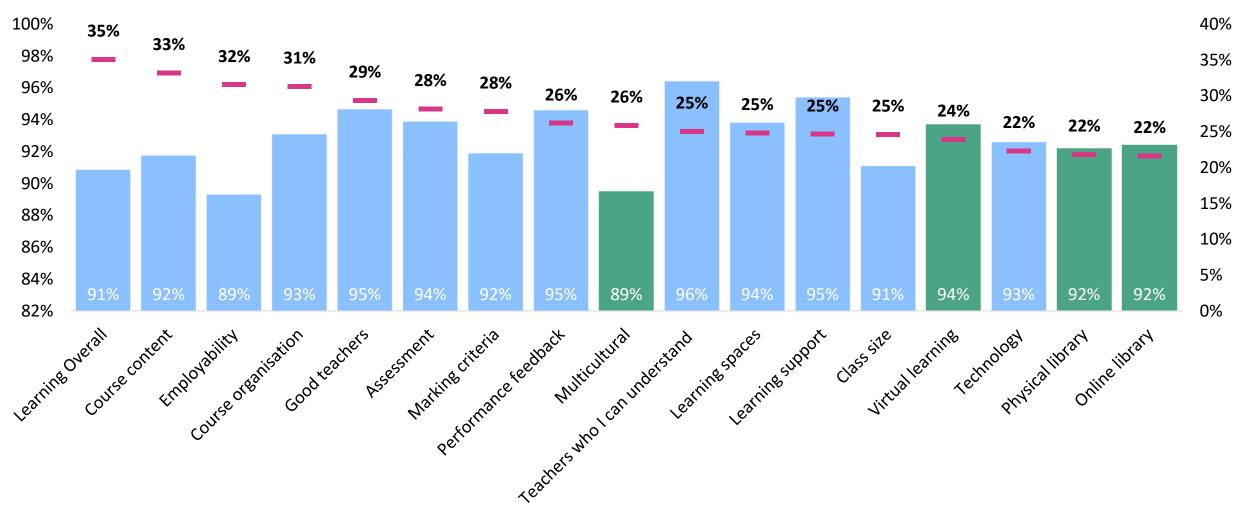
# Benchmarking learning – Facilities



Base	16,491	15,657		3,:	790
Factor	Aus ELB 2019/20	Aus ELB 2017/18	Aus ELB 2017/18 +/-	Global ELB Other	Global ELB Other +/-
Learning Average	92.4%	91.8%	<b>a</b> 0.6%	88.5%	<b>3.9%</b>
Learning Overall	89.9%	90.0%	<b>V</b> 0.0%	85.4%	4.5%
Facilities					
Learning spaces	93.6%	92.5%	<b>1.1%</b>	88.3%	<b>5.3%</b>
Physical library	90.1%	88.2%	<b>1.9%</b>	83.9%	<b>6.2%</b>
Online library	90.9%	89.4%	<b>1.5%</b>	82.3%	<b>8.6%</b>
Technology	91.5%	90.6%	<b>a</b> 0.9%	85.0%	<b>6.5%</b>
Virtual learning	93.1%	90.5%	<b>2</b> .6%	83.1%	<b>1</b> 0.0%

## Derived importance – Learning





AUS ELB 2019/20 results (14,694) - Correlation

More than 5% lower than AUS ELB 2017/18

Between 5% lower and 2% lower than AUS
ELB 2017/18

Between 2% lower and 2% greater than AUS ELB 2017/18

Bet Mo

Between 2% greater and 5% greater than AUS ELB 2017/18 More than 5% greater than AUS ELB 2017/18

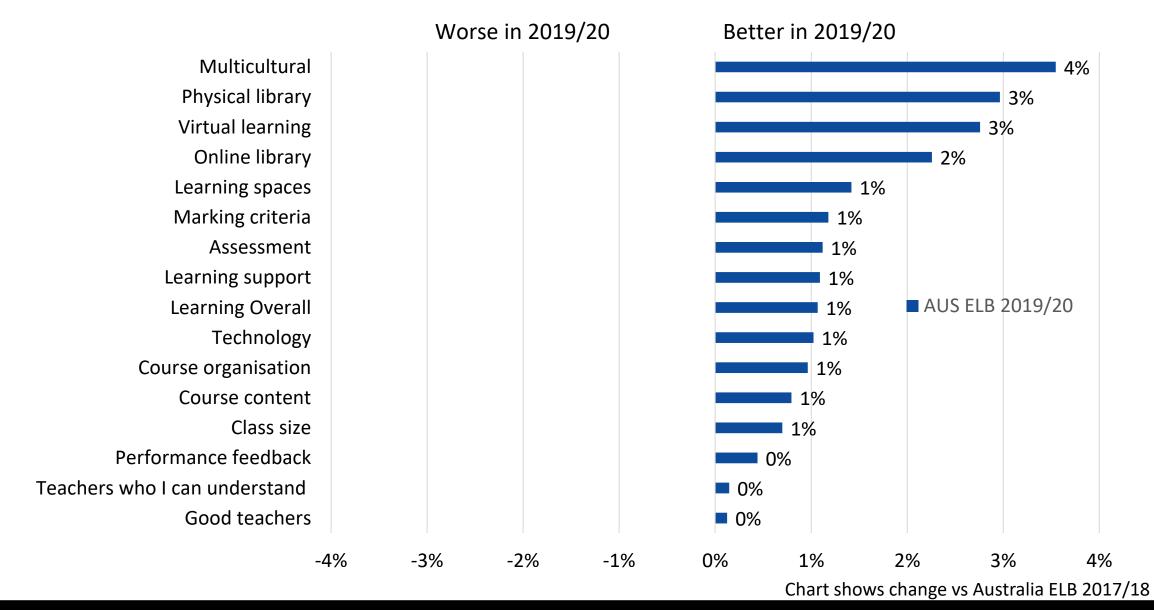
# Learning satisfaction (year on year)



	Australia ELB 2009	Australia ELB 2011	Australia ELB 2013	Australia ELB 2016	Australia ELB 2017/18	Australia ELB 2019/20	First Year Vs 2019/20
Class size	79%	85%	87%	90%	90%	91%	12%
Technology	81%	86%	90%	92%	92%	93%	12%
Learning support	85%	89%	92%	93%	94%	95%	10%
Learning spaces	84%	88%	92%	92%	92%	94%	10%
Performance feedback	87%	91%	92%	93%	94%	95%	8%
Course content	85%	89%	89%	90%	91%	92%	7%
Assessment	88%	92%	91%	92%	93%	94%	6%
Multicultural	84%	87%	90%	84%	86%	89%	5%
Virtual learning	N/A	N/A	90%	91%	91%	94%	4%
Good teachers	91%	94%	93%	94%	95%	95%	4%
Teachers who I can understand	93%	95%	95%	96%	96%	96%	3%
Online library	N/A	N/A	89%	90%	90%	92%	3%
Marking criteria	N/A	N/A	89%	90%	91%	92%	3%
Physical library	N/A	N/A	90%	90%	89%	92%	2%
Course organisation	N/A	N/A	91%	91%	92%	93%	2%
Employability	N/A	N/A	N/A	N/A	N/A	89%	N/A

## Learning satisfaction





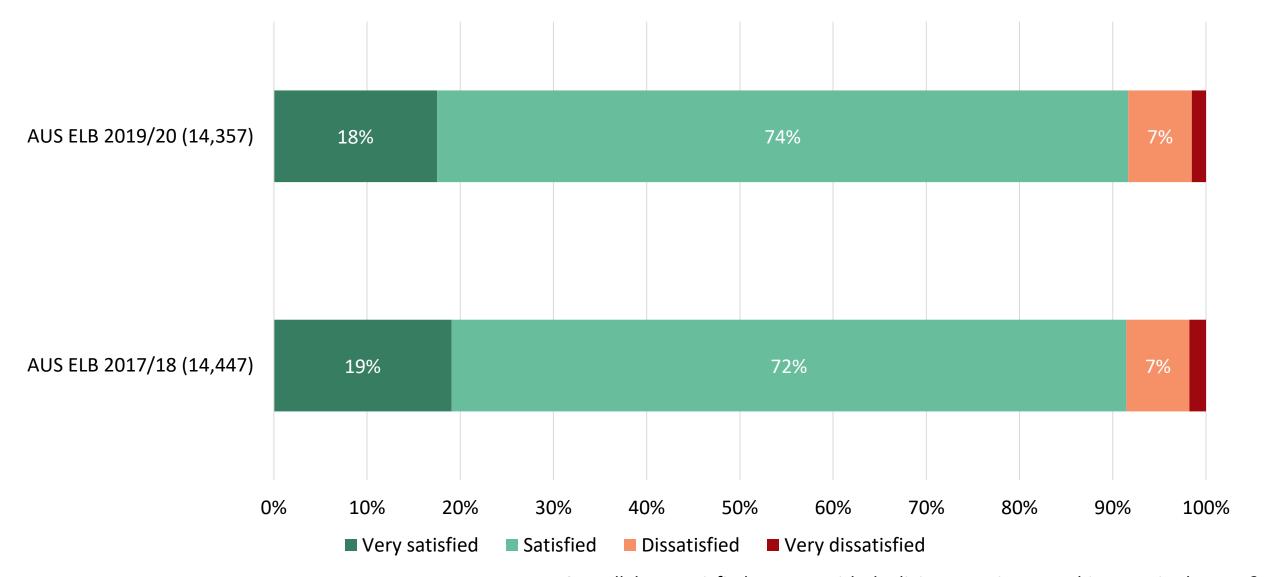




# Living experience

# Overall satisfaction – Living

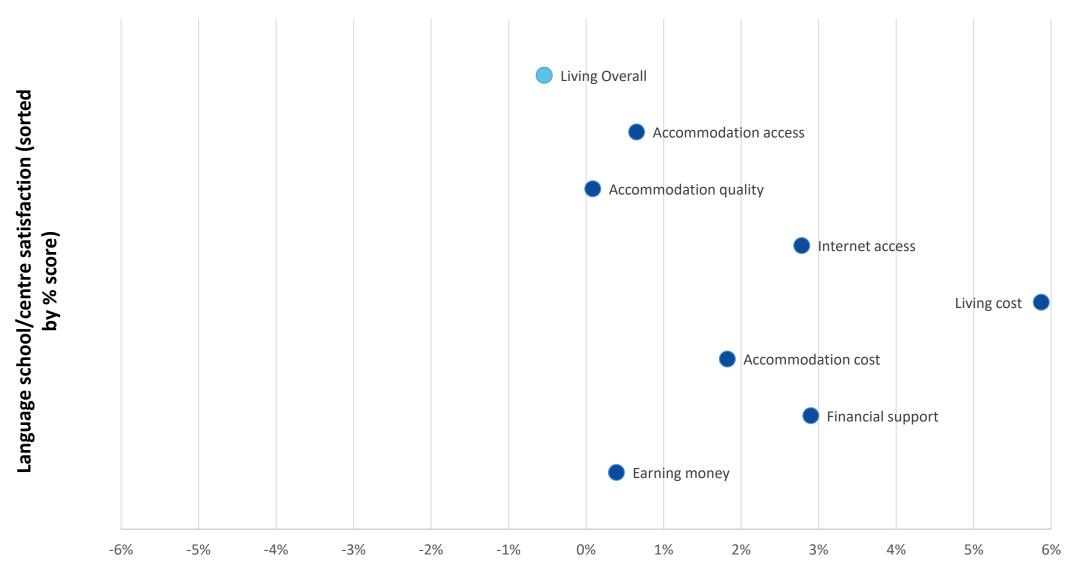




Overall, how satisfied are you with the living experience at this stage in the year?

#### Living matrix – Accommodation & living costs





% difference to AUS ELB 2017/18



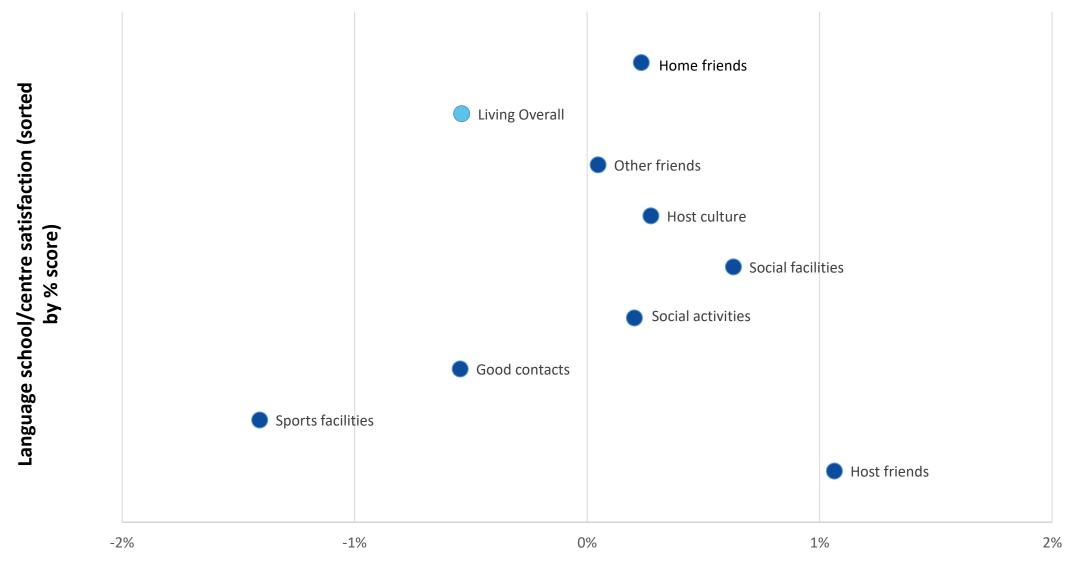
### Benchmarking – Accommodation & living costs



Base	16,491	15,657		3,	790
Factor	Aus ELB 2019/20	Aus ELB 2017/18	Aus ELB 2017/18 +/-	Global ELB Other	Global ELB Other +/-
Living Average	86.5%	85.4%	<b>1.1%</b>	82.7%	<b>3.8%</b>
Living Overall	91.0%	91.6%	-0.6%	88.9%	<b>2.1%</b>
Accomodation and living					
Accommodation access	89.0%	88.4%	<b>a</b> 0.6%	86.9%	<b>2.1</b> %
Accommodation quality	88.4%	88.3%	<b>0.1%</b>	85.7%	<b>2.7%</b>
Accommodation cost	70.1%	68.2%	<b>1.9%</b>	66.8%	<b>3.3%</b>
Living cost	73.0%	67.1%	<b>5.9%</b>	61.8%	<b>11.2%</b>
Earning money	68.6%	68.2%	<b>0.4%</b>	67.3%	<b>1.3%</b>
Financial support	69.3%	66.4%	2.9%	64.5%	4.8%
Internet access	83.2%	80.5%	<b>2.7%</b>	80.9%	2.3%

# Living matrix – Social





% difference to AUS ELB 2017/18

# Benchmarking living — Social

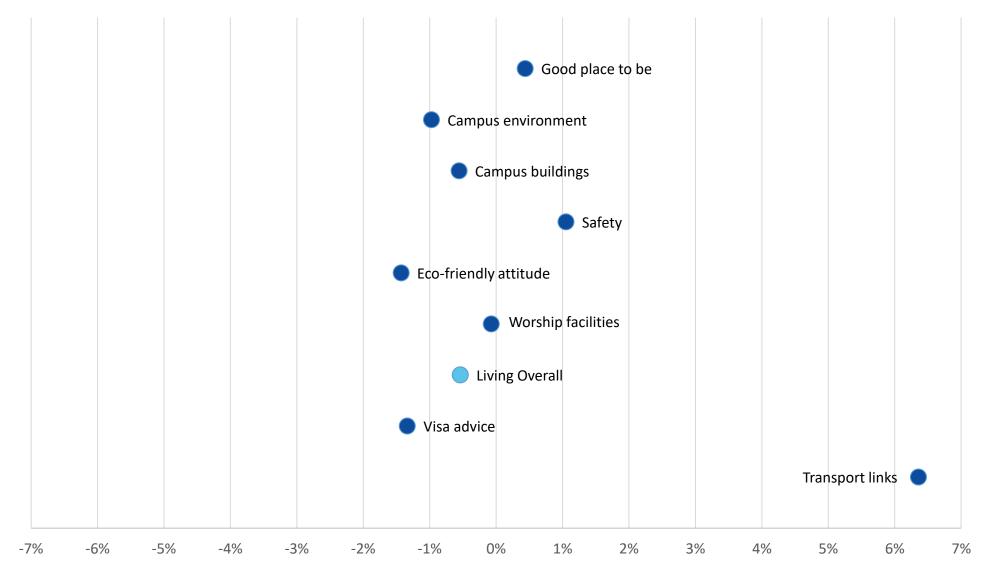


Base	16,491	15,657		3,	790
Factor	Aus ELB 2019/20	Aus ELB 2017/18	Aus ELB 2017/18 +/-	Global ELB Other	Global ELB Other +/-
Living Average	86.5%	85.4%	<b>1.1%</b>	82.7%	<b>3.8%</b>
Living Overall	91.0%	91.6%	-0.6%	88.9%	<b>2.1%</b>
Social					
Home friends	93.0%	92.7%	<b>a</b> 0.3%	91.3%	<b>1.7%</b>
Host friends	78.6%	77.5%	<b>1.1%</b>	73.1%	<b>5.5%</b>
Other friends	91.0%	90.9%	<b>a</b> 0.1%	91.9%	-0.9%
Host culture	90.6%	90.3%	<b>a</b> 0.3%	87.4%	<b>3.2</b> %
Sports facilities	84.9%	86.3%	-1.4%	81.8%	<b>3.1</b> %
Social facilities	90.1%	89.4%	<b>a</b> 0.7%	85.8%	<b>4.3%</b>
Social activities	88.8%	88.6%	<b>a</b> 0.2%	86.6%	<b>2.2%</b>
Good contacts	88.4%	88.9%	-0.5%	86.4%	<b>2.0%</b>

### Living matrix – Day to day life







% difference to AUS ELB 2017/18

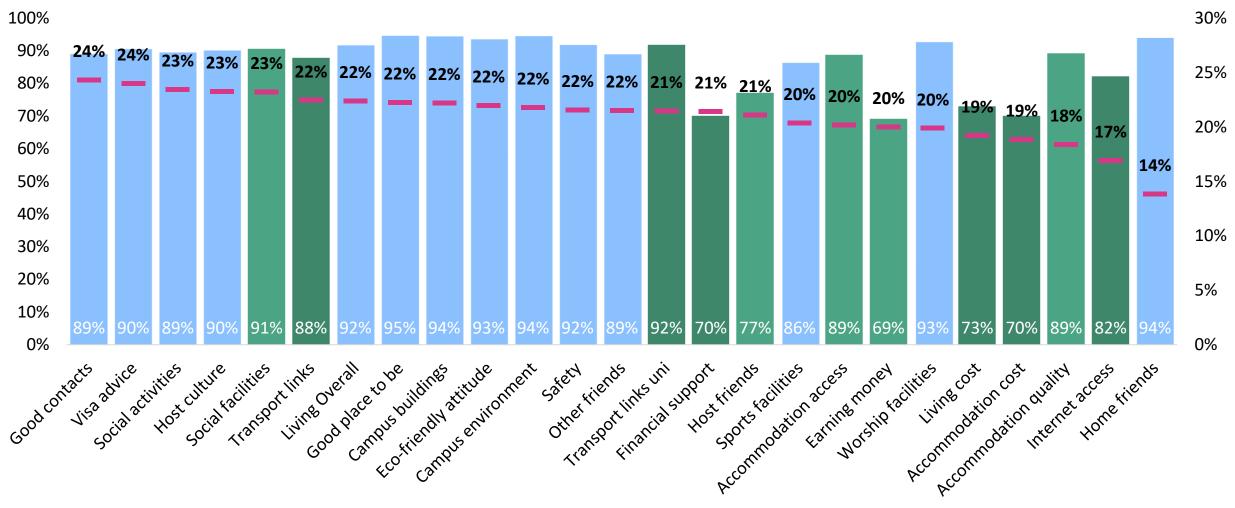
# Benchmarking living – Day to day life



Base	16,491	15,657		3,	790
Factor	Aus ELB 2019/20	Aus ELB 2017/18	Aus ELB 2017/18 +/-	Global ELB Other	Global ELB Other +/-
Living Average	86.5%	85.4%	<b>1.1%</b>	82.7%	<b>3.8%</b>
Living Overall	91.0%	91.6%	-0.6%	88.9%	<b>2.1%</b>
Day to day life					
Safety	93.2%	92.1%	<b>1.1%</b>	91.3%	<b>1.9%</b>
Transport links	88.1%	81.7%	<b>6.4%</b>	69.1%	<b>1</b> 9.0%
Transport links uni	91.2%				
Worship facilities	91.5%	91.6%	-0.1%	89.5%	<b>2.0%</b>
Good place to be	94.8%	94.3%	<b>a</b> 0.5%	93.6%	<b>1.2%</b>
Visa advice	89.4%	90.7%	-1.3%	88.6%	<b>a</b> 0.8%
Eco-friendly attitude	92.4%	93.8%	-1.4%	92.2%	<b>a</b> 0.2%
Campus buildings	93.5%	94.0%	-0.5%	89.0%	4.5%
Campus environment	93.8%	94.8%	-1.0%	91.5%	<b>2.3%</b>

### Derived importance – Living





AUS ELB 2019/20 results (14,527) - Correlation

More than 5% lower than AUS ELB 2017/18
Between 5% lower and 2% lower than AUS
ELB 2017/18

Between 2% lower and 2% greater than AUS ELB 2017/18

Between 2% greater and 5% greater than AUS ELB 2017/18

More than 5% greater than AUS ELB 2017/18

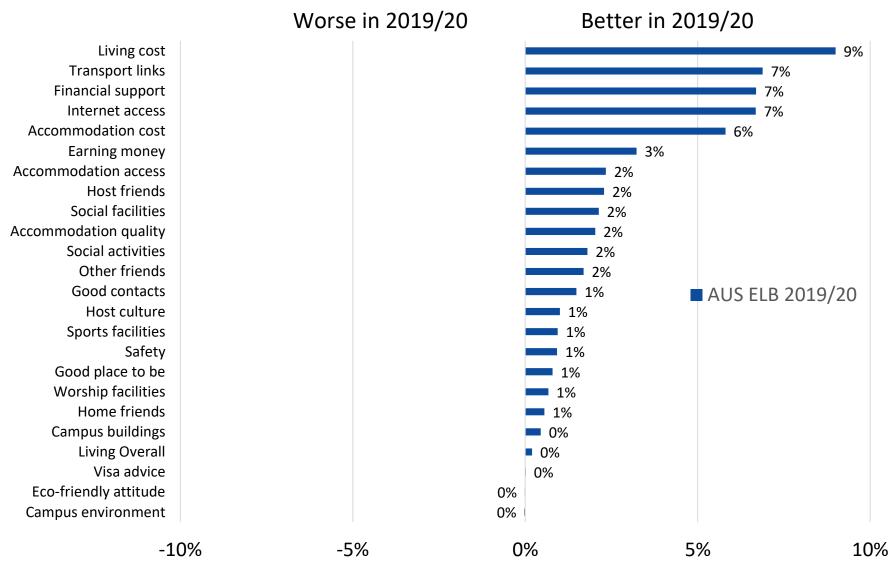
# Living satisfaction (year on year)



	Australia ELB	Australia ELB	a ELB Australia ELB Australia ELB		Australia ELB	First wave vs	
Elements	2009	2011	2013	2016	Australia ELB 2017/18	2019/2020	2019/20
Living cost	52%	49%	54%	66%	64%	73%	21%
Social activities	71%	78%	85%	87%	88%	89%	18%
Accommodation cost	52%	52%	57%	65%	64%	70%	18%
Earning money	52%	66%	57%	66%	66%	69%	17%
Internet access	67%	76%	74%	76%	75%	82%	15%
Worship facilities	80%	86%	90%	92%	92%	93%	13%
Safety	80%	87%	91%	92%	91%	92%	12%
Transport links	76%	74%	80%	84%	81%	88%	12%
Accommodation quality	80%	83%	86%	87%	87%	89%	9%
Financial support	N/A	N/A	61%	65%	63%	70%	9%
Host friends	69%	73%	73%	73%	75%	77%	8%
Host culture	84%	86%	87%	89%	89%	90%	6%
Home friends	88%	90%	92%	93%	93%	94%	6%
Good place to be	90%	94%	93%	94%	94%	95%	5%
Social facilities	N/A	N/A	87%	89%	88%	91%	4%
Visa advice	N/A	N/A	87%	89%	90%	90%	3%
Sport facilities	N/A	N/A	83%	86%	85%	86%	3%
Good contacts	N/A	N/A	86%	87%	87%	89%	3%
Accommodation access	N/A	N/A	86%	87%	86%	89%	3%
Campus buildings	N/A	N/A	93%	94%	94%	94%	1%
Eco-friendly attitude	N/A	N/A	93%	94%	93%	93%	0%
Campus environment	N/A	N/A	94%	94%	94%	94%	0%
Other friends	89%	92%	91%	87%	87%	89%	0%
ransport links school	N/A	N/A	N/A	N/A	N/A	92%	N/A

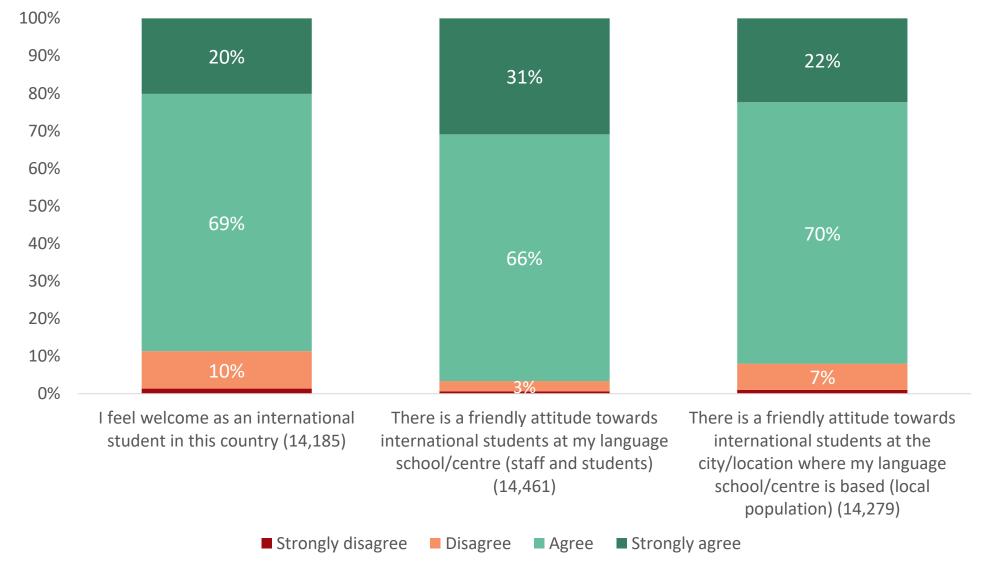
### Living satisfaction





# Living in this country



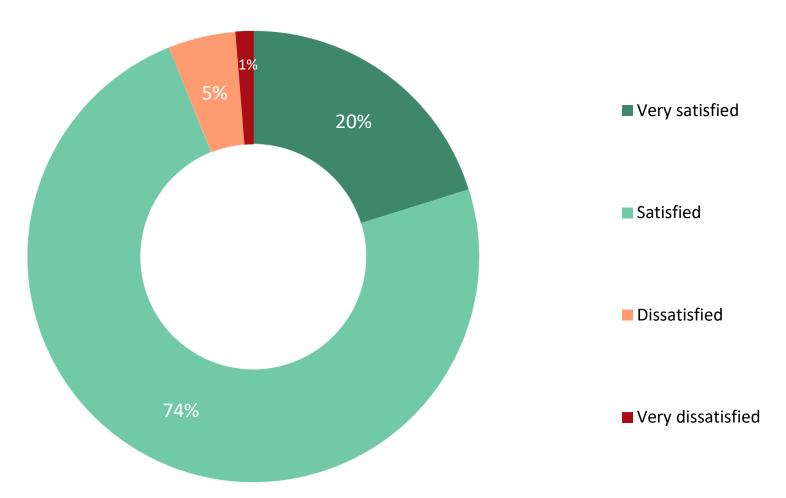


Based on your experiences living in this country, how far do you agree or disagree with the following?

# Living - Happiness



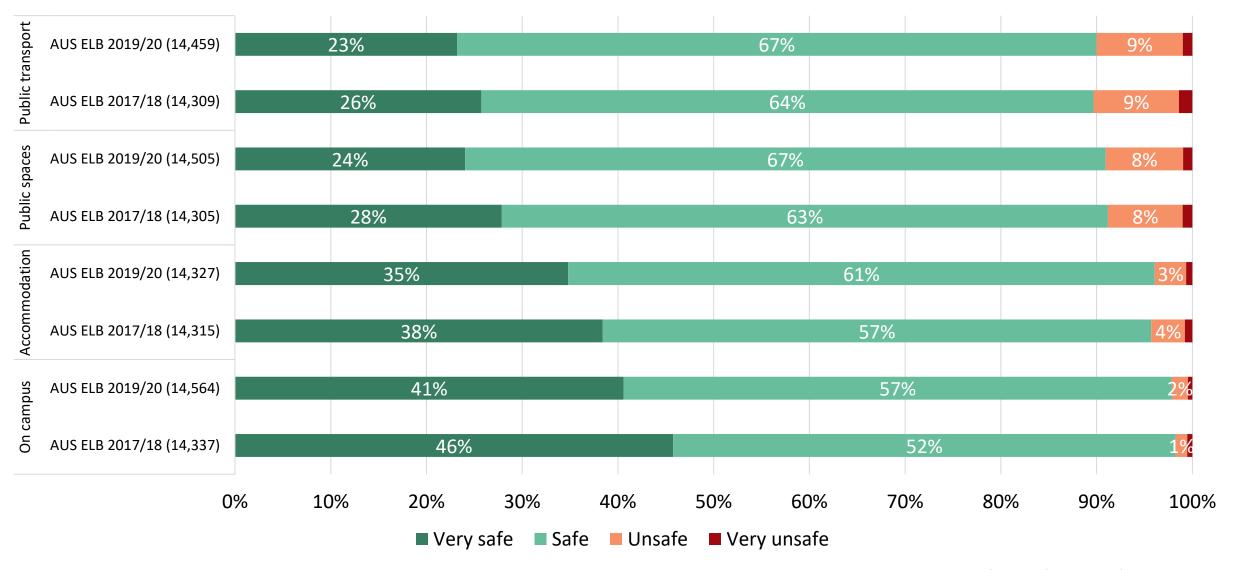
AUS ELB 2019/20 (14,609)



Overall, how happy are you with your life at your institution at this stage in the year?

# Safety





Do you feel safe in the following areas?





# Wellbeing

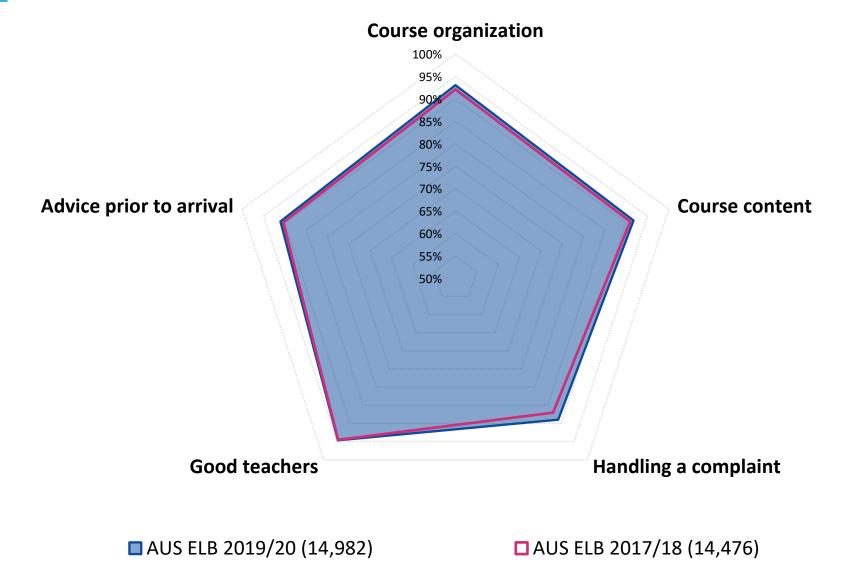
# What makes students happy?



Top 5 elements with strongest correlation to happiness			
Course organization			
Course content			
Handling a complaint			
Good teachers			
Advice prior to arrival			

### What makes students happy?





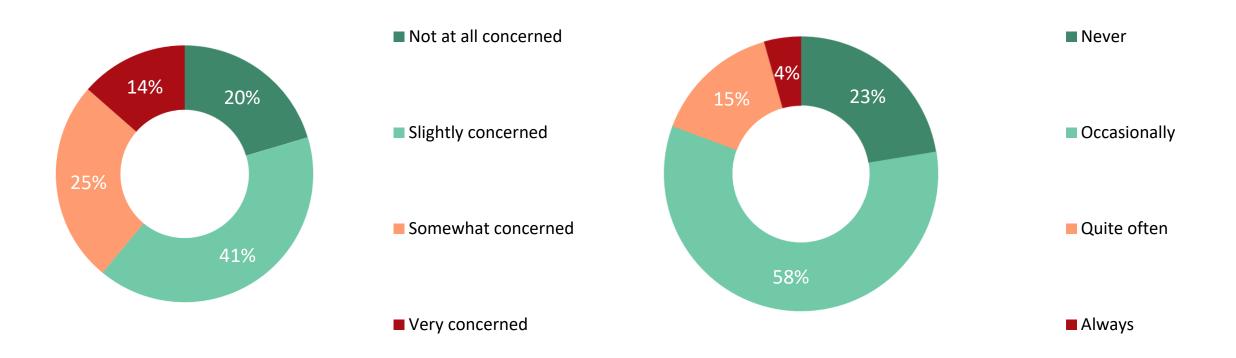
Overall, how happy are you with your life at this language school/centre at this stage in the year?

### Student wellbeing



AUS ELB 2019/20 (14,415)

AUS ELB 2019/20 (14,417)



Do you have any concerns about completing your studies?

Do you ever feel particularly stressed or anxious with your life at this language school/centre?

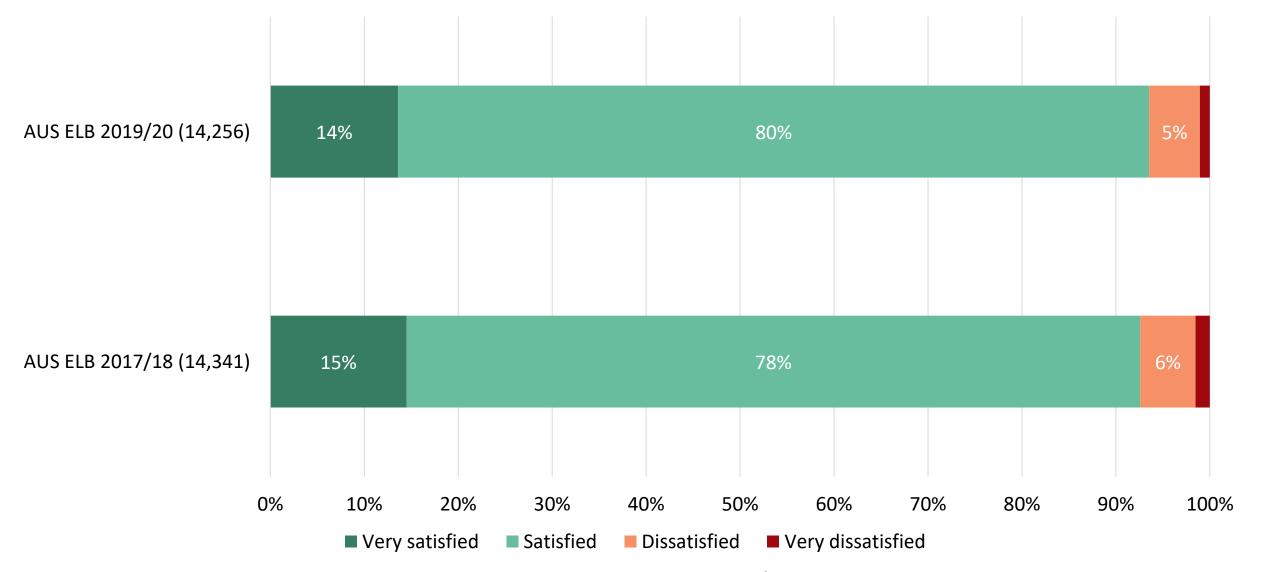




# Support experience

# Overall satisfaction – Support



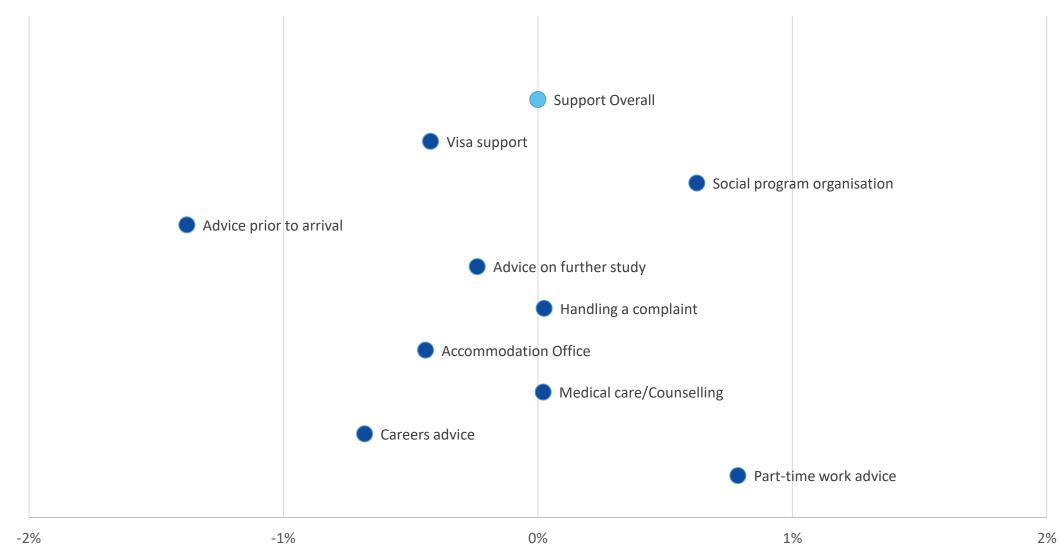


Overall, how satisfied are you with the support services at this stage in the year?

### Support matrix







% difference to AUS ELB 2017/18

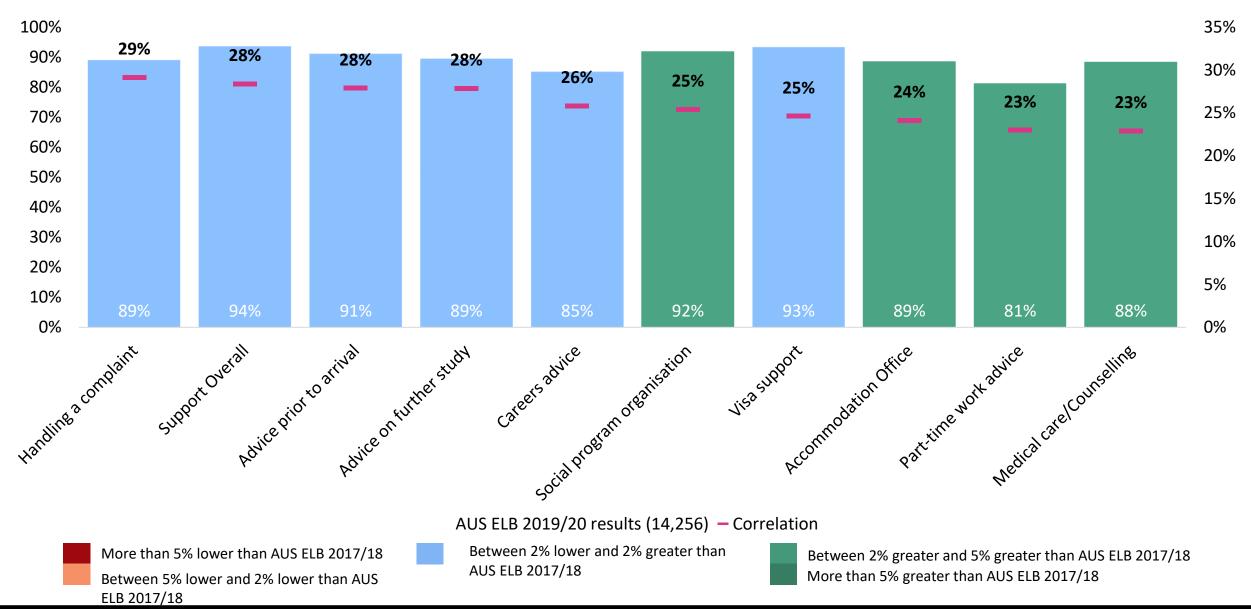
# Benchmarking support



Base	16,491	15,657		3,	790
Factor	Aus ELB 2019/20	Aus ELB 2017/18	Aus ELB 2017/18 +/-	Global ELB Other	Global ELB Other +/-
Support Average	87.2%	87.4%	-0.2%	85.5%	<b>1.7%</b>
Support Overall	92.9%	92.9%	<b>0.0%</b>	91.7%	<b>1.2%</b>
Support					
Advice prior to arrival	89.5%	90.9%	-1.4%	88.7%	<b>a</b> 0.8%
Visa support	92.7%	93.1%	-0.4%	90.5%	<b>2.2</b> %
Advice on further study	88.3%	88.6%	-0.3%	86.1%	<b>2.2%</b>
Careers advice	83.3%	83.9%	-0.6%	80.3%	<b>3.0%</b>
Part-time work advice	79.3%	78.5%	<b>a</b> 0.8%	76.7%	<b>2.6%</b>
Medical care/Counselling	86.4%	86.4%	<b>0.0%</b>	85.5%	<b>a</b> 0.9%
Handling a complaint	87.3%	87.3%	0.0%	85.2%	<b>2.1%</b>
Accommodation Office	87.2%	87.6%	-0.4%	87.3%	-0.1%
Social program organisation	90.5%	89.9%	<b>a</b> 0.6%	88.9%	<b>1.6%</b>

### Derived importance – Support







# Support satisfaction (year on year)



	Australia ELB	First wave vs					
	2009	2011	2013	2016	2017/18	2019/20	2019/20
Part-time work advice	59%	68%	71%	79%	78%	81%	22%
Social program organisation	73%	83%	86%	88%	89%	92%	19%
Careers advice	67%	75%	78%	83%	83%	85%	18%
Handling a complaint	72%	82%	84%	86%	87%	89%	17%
Accommodation Office	72%	79%	82%	85%	86%	89%	17%
Medical care/Counselling	73%	80%	81%	85%	86%	88%	15%
Advice on further study	78%	85%	84%	87%	88%	89%	11%
Advice prior to arrival	80%	85%	87%	89%	90%	91%	11%
Visa support	84%	88%	89%	91%	93%	93%	9%

### Support satisfaction



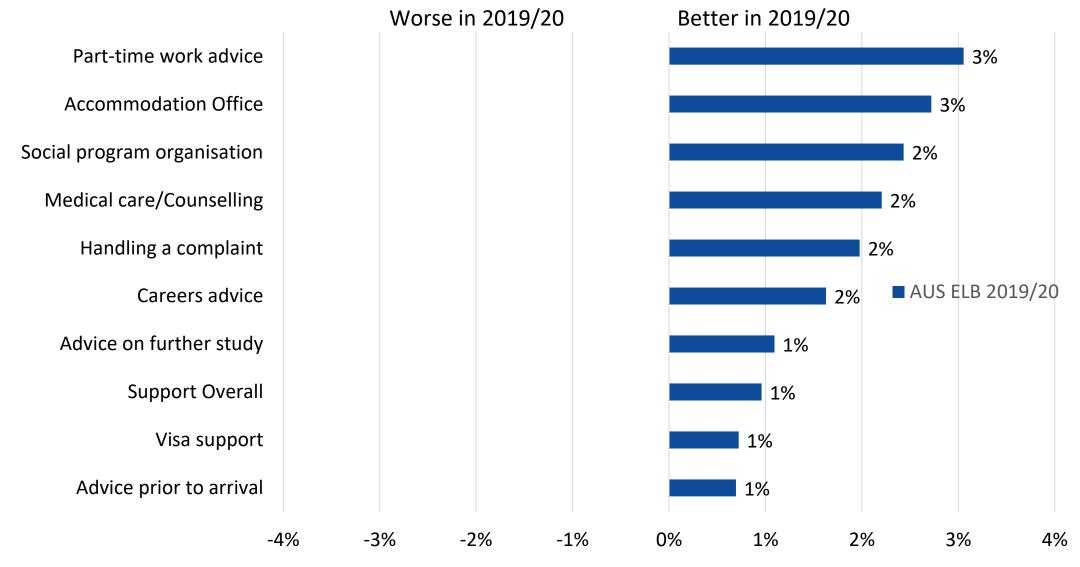


Chart shows change vs Australia ELB 2017/18





# Careers and Future plans

### Future plans and career prospects



12% (18%) of students are planning on entering employment







90%\* are satisfied that their programme will help them to get a good job



88% (89%) are satisfied with making good contacts for the future



83% (84%) are satisfied with the career advice from academic staff

34% (34%) of students are planning on going travelling, or are undecided



53% (45%) of students are planning on doing further study

Aus ELB 2019/20

Aus ELB 2017/18





# Appendix

### Measuring 'what is important' to students



### **SATISFACTION SCORES**

(For each individual element from Arrival, Learning, Living and Support)

Correlation

# RECOMMENDATION SCORE

Given for the institution

### **DERIVED IMPORTANCE**

### **How it works**

- Each students' satisfaction scores (for each of the Arrival, Learning, Living and Support elements) are correlated with their score for their 'likelihood to recommend' their institution.
- A high correlation (positive or negative) means that scores for that element are strongly related to the scores given for the likelihood to recommend.
- In this way, Derived Importance helps identify which factors have the greatest impact on students, and on them recommending the institution to others.

### Calculations



#### **Calculating satisfaction results**

Throughout this report, satisfaction results presented are calculated as an overall score of all accepted results (for example, Slide 49). This is also the method used in calculating satisfaction results presented in derived importance slides (for example, Slide 54).

Satisfaction results presented in benchmarking tables are calculated based on an average of averages (for example, Slide 53) and as a result may vary to those presented in other slides.

AUS ELB 2017/18 results presented in the 2019/20 National Report

There is some variance between 2017/18 results presented in the 2019/20 National Report and the 2017/18 National Report. This is due to a change in acceptance criteria. Results presented in the 2017/18 National Report were based on an acceptance criteria of 30 responses. An acceptance criteria of 10 responses has been used for both 2017/18 and 2019/20 results presented in the 2019/20 National Report.



### Questionnaire flow



### Background

- Language
- Nationality

### You and your course

- Course type
- Course length
- Motivations
- Accommodation
- Overall satisfaction
- Likelihood to recommend

### **Decision-making**

- Decision factors
- Application
- Response time

### Arrival experience

- Overall satisfaction
- Orientation
- Satisfaction of arrival elements

### Learning Experience

- Overall Satisfaction
- Satisfaction of learning elements

### Living Experience

- Overall Satisfaction
- Satisfaction of living elements
- Feeling welcome
- Happiness
- Safety

### Support experience

- Overall satisfaction
- Satisfaction of support elements
- Stress
- Concerns

#### Recommendation

- Value for money
- Future plans

#### Other

- Visas
- Agents

Not a full list of questions

# Arrival terminology



Terminology in Questionnaire	Terminology in Report
The information you received from this language school/centre before you arrived	Pre-arrival info
Welcome/pickup at airport/railway/coach station	Welcome/pick-up
First night - getting to where I would stay	First night
Condition of accommodation on arrival	Accommodation condition
Assistance to obtain health insurance	Health insurance
Overall, how satisfied were you with the ORIENTATION PROGRAMME?	Formal orientation
Enrolment/Academic registration	Registration
Formal welcome at the language school/centre	Formal welcome
Orientation (finding my way around the local area)	Local orientation
Introduction to the campus and facilities	Campus and facilities intro
Setting up a bank account	Bank account
Meeting teachers/academic staff	Meeting staff
Understanding how my course of study would work	Study sense

# Arrival terminology



Terminology in Questionnaire	Terminology in Report
Introduction to clubs and societies	Clubs and societies intro
The orientation programme's social activities	Social orientation
Accommodation and living orientation	Living orientation
Welcome from my homestay family	Homestay welcome

# Learning terminology - Teaching



Terminology in Questionnaire	Terminology in Report
The teaching ability of lecturers/supervisors	Good teachers
The academic content of my course/studies	Course content
The organisation and smooth running of the course	Course organisation
Teachers/academic staff whose English I can understand	Teachers who I can understand
Getting time from teachers/academic staff when I need it/personal support with learning	Learning support
Feedback on coursework/formal written submissions	Performance feedback
Explanation of marking/assessment criteria	Marking criteria
Fair and transparent assessment of my work	Assessment

### Learning terminology — Studies and Facilities



Terminology in Questionnaire	Terminology in Report
Learning that will help me to get a good job	Employability
Studying with people from other cultures	Multicultural
The size of the classes	Class size
The quality of the lecture theatres and classrooms	Learning spaces
The physical library facilities	Physical library
The online library facilities (access to journals, etc.)	Online library
The learning technology (PCs, networking, etc.)	Technology
Virtual Learning Environment (Blackboard/WebCT/Weblearn/Stream/Moodle/Canvas)	Virtual learning

### Living terminology – Accommodation and Living



Terminology in Questionnaire	Terminology in Report
Access to suitable accommodation	Accommodation access
The quality of accommodation	Accommodation quality
The cost of accommodation	Accommodation cost
The cost of living (food, drink, transport and social)	Living cost
The opportunity to earn money while studying	Earning money
The availability of financial support/bursaries, etc.	Financial support
Internet access at my accommodation	Internet access

## Living terminology - Social



Terminology in Questionnaire	Terminology in Report
Making friends from my home country	Home friends
Making friends from this country	Host friends
Making friends from other countries	Other friends
Opportunities to experience the culture of this country	Host culture
The sports facilities	Sports facilities
The social facilities (common room, etc.)	Social facilities
The social activities (organised events)	Social activities
Making good contacts for the future	Good contacts

### Living terminology – Day to day life



Terminology in Questionnaire	Terminology in Report
Feeling safe and secure	Safety
Transport between language school/centre locations	Transport links uni
The transport links to other places	Transport links
The facilities for religious worship (quiet room/prayer room, etc.)	Worship facilities
The surroundings outside the language school/centre	Good place to be
Immigration and visa advice from the language school/centre	Visa advice
The language school/centre's eco-friendly attitude to the environment (e.g. recycling/energy, etc.)	Eco-friendly attitude
The design and quality of the campus buildings (what they look like, internal quality, functionality and beauty)	Campus buildings
The quality of the external campus environment (landscaping, street furniture, litter, trees, cycle parking, sign posting)	Campus environment

## Support terminology



Terminology in Questionnaire	Terminology in Report
Advice provided by my language school/centre before travelling	Advice prior to arrival
Help and support with my visa application	Visa support
Advice on further study following my English course	Advice on further study
Advice on employment/career options following my English course	Careers advice
Advice and guidance on finding part-time work while in this country	Part-time work advice
Advice on finding medical care or counselling services	Medical care/Counselling
Handling a complaint	Handling a complaint
Accommodation placement service	Accommodation Office
Social program organisation	Social program organisation



## Contact:

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