



SEVENTH MEETING OF THE EXPERT MEMBERS OF THE COUNCIL FOR INTERNATIONAL EDUCATION

13 December 2021

Expert Members held their seventh meeting of the year on 13 December 2021. Expert Members debriefed on the full Council for International Education meeting on 25 November 2021 and the release of the *Australian Strategy for International Education 2021-2030* on 26 November 2021. Expert Members discussed work priorities for 2022, in support of implementation of the Strategy.

Expert Members discussed Strategy Action 1.1 to drive greater diversity of international student cohorts to improve sector resilience and student experience. Expert Members noted the Department of Education, Skills and Employment will shortly be seeking feedback from key stakeholders, particularly public universities, on the implementation of diversification measures in this action. It was agreed that the diversification measures are of particular interest to the sector and should continue as a priority work item for Expert Members.

Expert Members also discussed Strategy Action 4.1 covering upcoming consultations on a review of the *Education Services for Overseas Students Act* and National Code. The targeted review will ensure that Australia's legislative settings support innovation within the sector, high-quality online and offshore education services, and an optimal study experience for all students. Expert Members will be engaged throughout this process.

Expert Members received a presentation from Orchard/Enero Public Relations, who have been contracted by the International Education Association of Australia to develop a social licence public relations campaign. Orchard/Enero provided an overview of research results and progress on the *Helping Australia Thrive* campaign to date. They welcomed input from Expert Members on the campaign's messaging.

This is the last Expert Members meeting for 2021.